

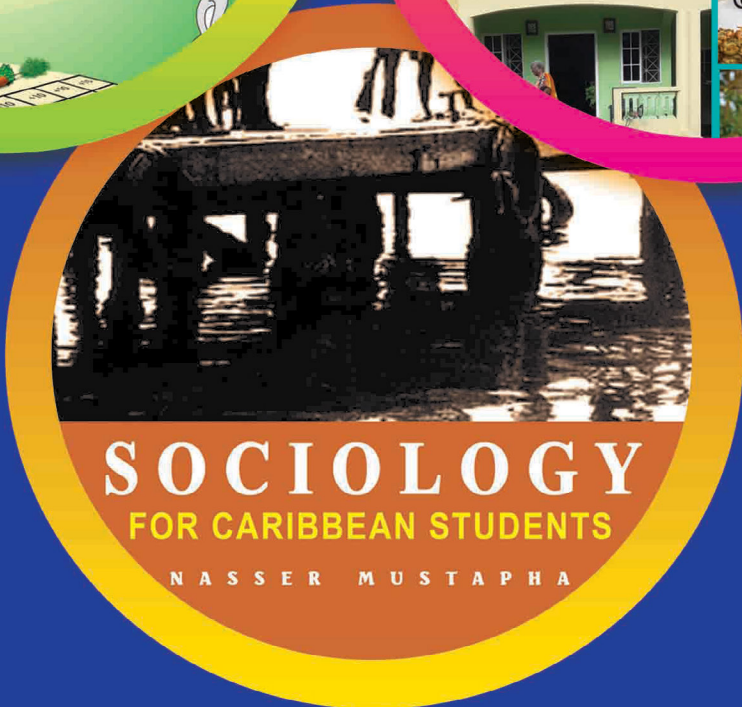
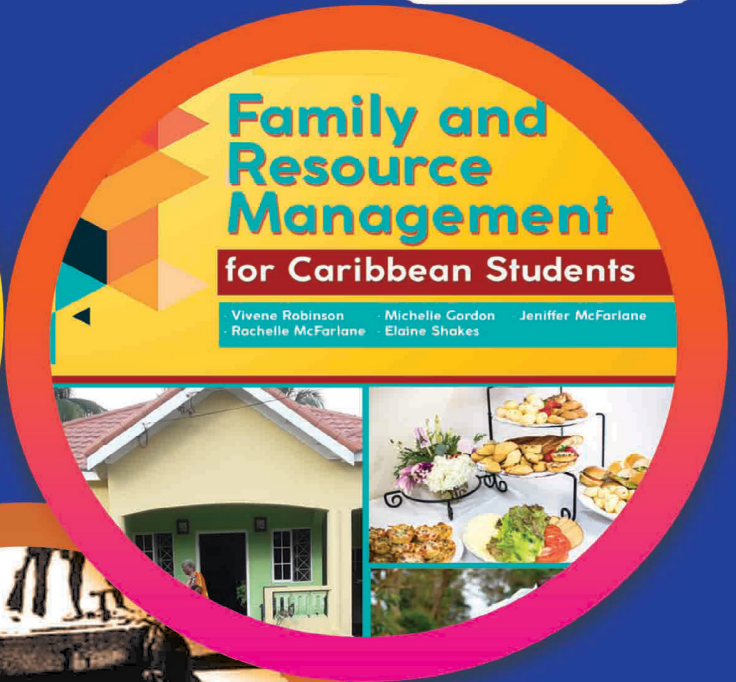
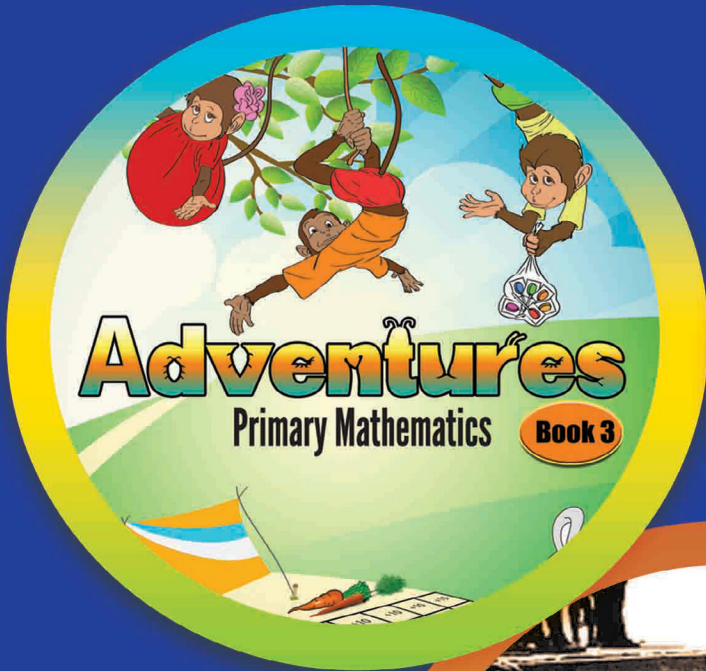


Carlong Publishers (Caribbean) Limited

Partners in the education process

CATALOGUE

2022-2023



Early Childhood * Primary * Secondary * Post Secondary



Carlong Learning Portal

Access interactive activities, games and exercises associated with some of your favourite Carlong textbooks.

Activities for Kids • Activities for CSEC® • Activities for CAPE®

To access the Carlong Learning Portal visit www.carlongpublishers.com

Carlong Empowering Youth and Community for 30 Years



We at Carlong Publishers (Caribbean) Limited invite you to celebrate with us as we use this 30th anniversary edition of our catalogue not only to showcase our suite of new and revised publications, but also to acknowledge the role of

Carlong in *empowering youth and community through knowledge and cultural confidence* for the last three decades. As we celebrate our past, we move boldly towards the future, relying on the spirit of innovation to find new ways of packaging and delivering high quality Caribbean content that will enable students to thrive in an increasingly digital environment and meet the demands of curricula and syllabuses of Ministries of Education and examining bodies across the Caribbean region.

Carlong firmly believes in education as the primary tool for the advancement of youth in the Caribbean and is ever cognizant that educational material must be culturally relevant, pedagogically sound, available and accessible if this tool is to be effective. With a range of print publications spanning early childhood to post-secondary, Carlong has often led the charge in publishing for previously untouched subject areas and is a major contributor to the Caribbean collection of printed educational material. A quick trip to the Learning Portal on our website will reassure you that a similar contribution is being made in the digital space, where we seek to represent the Caribbean environment and experience to build cultural confidence among our students.

We recognize that the challenge of accessing educational material is present in the physical and digital world. We have responded to this challenge through regular donations to libraries, schools and other educational institutions. Through our

Learning Portal, we offer free access to a range of interactive games and activities and provide content for offline use, such as our downloadable printable worksheets that support our popular *Adventures Language Arts* and *Adventures Mathematics* series for primary students.

At the primary level, we have been squarely focused on empowering youth in Jamaica to embrace the 21st century skills of communication, critical thinking, collaboration and creativity with the revision of several of our ground-breaking series, including the *Carlong Primary Integrated Studies* series for lower primary students along with the *Carlong Primary Social Studies* series and *First Steps in Science* series for upper primary students. We have also introduced the long-awaited *Carlong Practice Papers* to adequately prepare students for the latest assessment methods.

At 30 years old, we are proud to have been faithful to our mission of disseminating Caribbean culture and traditions and advancing the people of the Caribbean region through the development of quality educational and cultural publications. We continue in that vein as we encourage our Caribbean students to become more actively involved in their societies, to move from imitator to innovator, from consumer to creator, from spectator to contributor.

We thank you for your continued support and look forward to partnering with you in the development of our Caribbean children.

Candice Carby
General Manager
Publishing, Marketing, HR & IT

Reflecting on the Past 30 Years

Laying The Foundation – An Existential Challenge

Carl Long Publishers (Caribbean) Limited was incorporated as a locally owned and operated book publishing, marketing and distribution company in 1990. The seeds of its emergence were, however, sown a decade before by an existential challenge to its predecessor, Longman Jamaica Ltd, then a wholly owned subsidiary of British publishers, Longman Group Ltd.

At the end of the 1970s, Longman Jamaica's continuing existence was severely threatened by the rapidly contracting Jamaican economy, with diminishing foreign exchange to finance imports, continuing devaluation of the Jamaican dollar and subsequent structural adjustment under a loan from the International Monetary Fund (IMF). This was accompanied by mounting political pressure to localize ownership of distribution entities and production of goods and services for import substitution.

In the search for survival solutions, I obtained Longman's agreement to:

- print half a dozen popular workbooks locally under licence.
- commission a few supplementary titles locally specifically for the Jamaica market, thus avoiding competition with Longman's publications which were aimed at a wider Caribbean market. These first publications included *Common Entrance Practice Papers* and the *Fun With Phonics* series published in the 1980s.

Finding A Local Niche Market

The success of these early publications emboldened our attempt at more ambitious projects for what was then a virgin niche market-comprehensive series of textbooks for the Jamaica Primary Science and Primary Social Studies Core Curricula for Grades 1-6. The British publishers who controlled the market then all adopted a pan-Caribbean rather than a country-specific approach so no competition existed at the time for comprehensive series of Jamaica-specific publications.

By fortunate coincidence, these pioneering publications appeared on the market when the Jamaica Ministry of Education was widening its provision of textbooks to schools beyond the traditional Reading and Mathematics materials. Science and Social Studies were the other two subjects that made up the core curriculum at the primary level. Our materials met the rigorous selection standards of the Ministry, a credit not only to our editorial judgement but equally to the excellent Jamaican teachers and subject specialists who partnered with us as authors. The Ministry adopted both our Science and Social Studies series and distributed copies to every primary school across the country. Our niche publishing experiment had paid off and the quality of our brand affirmed!

Building Local Publishing Capacity

Finding local personnel to develop comprehensive series of publications which could meet the quality expectations of our local market was a formidable challenge. No training was available locally in the wide range of technical skills needed to bring a book to publication. These include list building, project planning, commissioning, copy editing, design, illustration, production, promotion and distribution. (Printing is, of course, a different industry and publishers contract printers to print and bind the manuscript which is developed and designed in the publishing house).

There were also few local publishing houses in the 1980s from which one could recruit talent. So new recruits had to be trained in-house from scratch, necessitating capital outlays for several years before products could be developed and brought to market. There was, of course, no guarantee of acceptance of these products by the market.

No local publishing industry, meant that there was not a ready supply of experienced textbook authors, who are our partners in book development.



So we had to recruit and provide training also for first time author teams to work on comprehensive six-year series for the primary level. In this regard, innovation and creativity were critical requirements for developing materials which respond to the unique cultural needs of our niche market.

Finding A Viable Publishing Model

Finding a virgin local niche market for import substitution publications emboldened me and Carl Carby to acquire Longman Jamaica despite the risks of a severely contracting economy under the strictures of an IMF regime.



Profitability and sustainability of the operation would require a business model to:

- provide adequate capital to finance training of personnel and development of publications over several years before a return on investment could be realized.
- produce quality publications to gain a significant share of a local market which, though small, is sophisticated and discriminating in its requirements. Before long, competition would come from other local authors and publishers following our lead of Jamaica-specific publishing.
- successfully navigate the many twists and turns in Government textbook provision policy as, over the years, the provision of textbooks became an increasing political good and varying schemes were introduced by successive governments. This brought in its train increasing regulation and control of the selection and number of textbooks authorised by a proliferation of official booklists for primary and secondary level schools.

Winning And Growing Market Acceptance

We did not underestimate the challenge of being local entrepreneurs, embarking on a pioneering venture without a local industry tradition and against entrenched multi-national competition. A carefully worked out product development and marketing strategy had to be applied if we were to gain a foothold and hopefully widen acceptance of our local products.

We considered our advantages of being more knowledgeable about our market and more familiar

with leading teachers and subject specialists whom we could recruit and train as authors. We would seek virgin publishing opportunities for Jamaica-specific materials, carefully research and develop niche products in advance of established demand, seek licenced printing contracts from Longman for popular workbooks which could not be imported because of limited foreign exchange. Local printing would enable us to have adequate quantities of product to meet annual demand.

We would provide the highest level of editorial quality control to add to in-depth market research resulting in materials closely geared to the needs of our market, attractively designed, packaged and priced within the affordability limits of local consumers.

The advent of CSEC examinations provided the opportunity to widen our product range focusing on newer subjects like Home Economics Management, Theatre Arts, Social Studies, Principles of Business, Economics, English A and English B.

The Technology Challenge And Opportunity

Carl Long recognises the importance of equipping Caribbean students to be at the cutting edge of new knowledge, skills and competencies in order to be globally competitive. To that end we have sought to be change agents for development, incorporating digital technology into all aspects of our operations. We have transformed the company from print-on-paper only to multi-media publishing. Our multimedia packages include some textbooks accompanied by CDs, DVDs and free online digital resources to enrich students' learning experiences.

This has not been without considerable challenges because of the rapid pace of development of new media, high investment costs in relation to our small market and limited consumer purchasing power and the steep learning curve for staff training.

Consumers have global access to our catalogue of publications through the Carl Long website, www.carlongpublishers.com.

Social media marketing has actively engaged and facilitated feedback from our customers. Some of our titles are available digitally at www.bookfusion.com/store/carlongpublishers. Other titles can be accessed digitally by specific contractual arrangements.

Planning And Implementing Succession

Notwithstanding the high staff retention levels Carlong has enjoyed over the years, the time came when the aging founding generation of owner managers and senior staff had to make way for the successor generation. Being a family company, senior management has transitioned to the second Carby generation of son Jason and daughter Candice who both expressed interest in continuing the family tradition.



Succession has also necessitated a review of the current business models of both Carlong Publishers and Sangster's Book Stores which was acquired by Carlong's parent company, Jabulani Holdings Ltd some ten years ago.

Changes to the business models will also necessitate changes to the organizational structure of both Carlong Publishers and Sangster's Book Stores.

Succession planning is also underway for a new generation of core authors to replace the stalwarts who have partnered with us over these thirty years in the development of a list of landmark local publications which have earned them the respect and gratitude of the entire region.

The digital technology revolution has also impacted the nature of succession planning for all processes and skill sets in authorship, publishing, marketing and distribution. It is not easy to keep abreast of the rapid pace of development of new products and processes in technology but change we must if we are to meet the needs of the current generation.

Shaping The Wider Book Industry

As partners in the education process, Carlong Publishers is ever conscious of the community of stakeholders across the Caribbean for whom the book is a critical purveyor of knowledge, information and cultural empowerment. These include education officials, examination boards, teachers, students, parents, authors, publishers, printers, digital technologists, librarians, book-

sellers, employers and indeed every citizen.

In this mix of public and private interests, publishers, as private sector entrepreneurs must balance the commercial imperative of profit for sustainability with their critical cultural role of expanding our Caribbean knowledge and skills base, fostering cultural awareness and disseminating our cultural heritage to the global community.

Carlong Publishers has, from its inception, played a pioneering role in building and shaping a Caribbean publishing industry which facilitates ongoing dialogue on issues affecting the industry, establishes quality standards for the industry, facilitates joint training initiatives, makes joint representation to Governments on industry matters and educates the public about the contribution of the industry to national development.

In service to the industry Carlong Publishers:

- pioneered the formation of the Book Industry Association of Jamaica.
- assisted with the formation of the Book Industry Association of Trinidad and Tobago.
- pioneered the formation of the Jamaican Copyright Licensing Agency.
- pioneered the formation of a network of copyright licensing agencies across the Caribbean.
- was one of the founding members of the Caribbean Publishers Network.
- collaborated with librarians, teachers, authors and educators over the years to promote and sustain a lifelong reading habit among Caribbean people.

Shirley Carby, OD
Chairman

THE CARLONG FAMILY

Spirit of Carlong

Spirit of enterprise, daring to be
Pioneering paths to self-discovery
Fired by flame of global competition
Distilling the essence of publishing ambition

Spirit of intellect, knowledge empowerment
Claiming our heritage, with its rich ferment
Nurturing identity, growing the confidence
To publish our culture, our brand of excellence

Spirit of teamwork, reaching for our goals
Honing our talents as the vision unfolds
Probing deep inward, finding a way
To fashion new models out of our own clay

Spirit of partnership in education
Grounding our children on the firm foundation
Of relevant images, familiar environs
Then leading outward to explore new horizons

Spirit of Carlong, defining identity
Spirit of Carlong, unlocking creativity
Spirit of Carlong, increasing productivity
Spirit of Carlong, empowering community

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THE EXECUTIVE TEAM



From left: J. Green, C. Carby and J. Carby

The Executive Team is responsible for directing the company's operations. At our office at 17 Ruthven Road, Kingston 10, **Candice Carby, General Manager**, supervises the Publishing, Marketing, Human Resources and Information Technology departments. **Jason Carby, General Manager**, oversees the Finance & Accounting, Distribution Logistics and Facilities and Operations departments at 38 First Street, Newport West, Kingston 13. Executive Administrator, Juliet Green, provides the team with administrative support.

THE CARLONG FAMILY

FINANCE AND ACCOUNTING



From left: E. McDonald, P. Nevers, A. Dixon, B. Francis and D. Gordon-Francis

The Finance and Accounting department, headed by **Financial Controller Esther McDonald**, is responsible for the coordination, allocation and monitoring of all budgets and financial resources and reports. They also generate statements for all departments, shareholders and Government.

MARKETING



From left: N. Bromfield, O. Edwards, V. Samms, B. McCalla and D. Shorter

Our Marketing team, headed by **Marketing Manager Vinton Samms**, channels the demands from local and international markets to the Company and feeds our response through various media to ensure our products are widely known and adopted. They market our products locally, as well as throughout the Caribbean and internationally to generate growth in the export market.

INTERNAL AUDIT



From left: S. Moodie and P. Small-Lyons

The Internal Audit team, led by **Internal Audit Manager Peta-Gaye Small-Lyons**, evaluates business practices and operations in all departments and recommends improvements to add value.

HUMAN RESOURCE MANAGEMENT



J. Ewart

This department provides the essential function of mobilizing staff to high levels of performance and productivity through effective recruitment strategies, performance management, training and development programmes and attractive incentives and rewards.

THE CARLONG FAMILY

PUBLISHING



From left: F. Edwards, T. Noel, R. Stone, N. McFarlane, A. Francis, A. Williams, A. Bruce-Brown, J. Bramwell and S. Bennett

Led by **Publishing Manager Sonia Bennett**, our Publishing department continues to intensify the development of multimedia products to support the demand for print and e-learning materials in Caribbean schools. This department ensures the high quality of our editorial direction, curriculum focus and contextual relevance, which have made Carlong the preferred brand.

INFORMATION TECHNOLOGY (IT)



From left: M. Bryan, D. Burke, P. Baker, O. Reid, R. Gordon and S. Lawrence

With the increasing importance of technology in our business and production activities, the IT department, directed by **IT Manager Omar Reid**, expertly plans, coordinates, supports and maintains all IT systems, networks, databases, e-business processes and security controls.

DISTRIBUTION LOGISTICS



From left: V. Scott, T. Hylton, D. Grant-Smith, R. McCotie, R. McLean, E. Williams, D. Lawrence and W. Thompson

The Distribution Logistics department encompasses our Customer Relations Management (CRM) team and Distribution Centre, directed by **manager Racquel McLean**. This department, located at 38 First Street and 37 Second Street, Newport West, houses stocks of all Carlong and Hodder Education publications. Our CRM team processes orders and enquiries and keeps our retail bookshop customers informed of product availability and terms and conditions of supply.

FACILITIES AND OPERATIONS



From left: D. Phillips, I. Campbell, C. Williams, B. Pink, L. McTavish, K. Johnson, D. Tomlinson, G. Burton and A. Baker

This department, headed by **Facilities and Operations Manager Donald Tomlinson**, manages the acquisition, maintenance, insurance and security of all Company assets.

CONTENTS

WELCOME

Message from the General Manager	1
Reflections from the Board Chairman	2-4
The Carlong Family	5-7
New & Revised Titles	10-12

EARLY CHILDHOOD/PRIMARY

Bintah Series	14-15
Meet Bintah • Bintah Takes A Trip • How Bintah Got Her Jewels • Bintah and the Hungry Giants	
Fun With Phonics Series	16
Playing With Sounds – Parts 1 & 2 • Consonants • Vowels • Consonant Blends • Skill-Building	
Reading Readiness Series	17
Activity Book 1 & Book 2	
Let's Learn to Write – Script	17
Let's Learn to Write – Cursive	17
Bet You Didn't Know!	18

PRIMARY

Assessment and Revision	
Gateway to Literacy Series	
Carlong Integrated Assessment Papers (CIAP) – Language Arts	19
Book 1 • Book 2 • Book 3 • Book 4	
Carlong Literacy Skills	19
Gateway to Numeracy Series	
Carlong Integrated Assessment Papers (CIAP) – Mathematics	20
Book 1 • Book 2 • Book 3 • Book 4	
Carlong Numeracy Skills	21
Carlong Assessment Tests: Interpreting Graphs, Tables and Charts	21
Carlong Communication Tasks	21
Carlong Revision Guides	22
Junior English – Second Edition	
Junior Mathematics – Second Edition	
Junior Science	
Carlong Prep for PEP – Books for PEP Practice	
Carlong Practice Papers	23
Language Arts • Mathematics • Science • Social Studies	

Carlong Prep for PEP – Books for PEP Practice (con'td)	
Mind Builders – Test Your Thinking Skills	24
How Smart Are You? Reasoning and Problem-solving	24
Integrated Studies	
Carlong Primary Integrated Studies (CPIS) Series	
<i>Year 1</i>	25
Knowing About Me • My Family and My Home • Learning About My School	
<i>Year 2</i>	26
Learning About and Caring for My Body • Living Together • In My Community	
<i>Year 3</i>	27
Taking Care Of My Body and My Needs • Relating to Others • Learning About Our Culture • Learning About Our Environment	
Language Arts	
Adventures: Primary Language Arts	28
Book 1 • Book 2 • Book 3	
Carib Language Arts Series (CLAS)	29
Primary Level 2A: All About Me • Primary Level 2B: All About Caring and Sharing • Primary Level 3: Other Times, Other Places, Other People	
Live Language: A Writing and Comprehension Course for Juniors	29
Book 1 • Book 2 • Book 3	
Smart Speller – An integrated approach	30
Book 1 • Book 2 • Book 3	
Literature	
Sand Pebbles Pleasure Series (SPPS)	31-33
Every Little Thing Will Be All Right • Bernie and the Captain's Ghost • Jenny and the General • Little Island – Big Adventures • Miss Bettina's House • Ash the Flash • Freedom Come • Jojo's Treasure Hunt • Island Princess in Brooklyn • Forest Fever • Tek Mi! Noh Tek Mi!	
Anasesem: A Collection of Caribbean Folk Tales, Legends and Poems for Juniors	33
Mathematics	
Adventures: Primary Mathematics	34
Book 1 • Book 2 • Book 4	
Religious Education	
Carlong Primary Religious Education	35
Year 4 • Years 5 & 6	
Science	
First Steps in Science (FSIS)	36
Year 4 • Year 5 • Year 6	

CONTENTS

Social Studies

Carlong Primary Social Studies (CPSS)	37
Year 4 • Year 5 • Year 6	

SECONDARY

Business

Carlong Economics for CSEC®	38
Carlong Principles of Accounts for CSEC®	38
Principles of Accounts for Caribbean Examinations	38
Carlong Principles of Business for CSEC®	39

Chemistry

Chemistry SBA for CSEC®	39
Complete Chemistry for Caribbean High School Students	39

Drama

Carlong Caribbean Drama for the Classroom	40
Carlong Theatre Arts for CSEC®	40

English Language and Literature

Carlong English A for CSEC®	41
Carlong English B for CSEC® – 3rd Edition	41
Carlong English B Paper 1 for CSEC®	42
English SBA for CSEC® – A Student's Guide	42
Writing Summaries and Statistical Reports	43

Expressions - Young Adult Series

Mind Games	43
Garvey's Ghost	

Geography

Exploring Geography – Book 1	44
------------------------------	----

History

Creating Jamaica – Our Early Years	44
------------------------------------	----

Home and Family Management

Family and Resource Management for Caribbean Students	45
---	----

Mathematics

Mathematics for Caribbean Examinations	45
--	----

Music

Let Us Sing: Hymns, Songs and Choruses	45
--	----

Social Studies

Carlong Secondary Social Studies (CSSS)	46
Book 1: Jamaica: Living Together in Society • Book 2: Jamaica: Land and People • Book 3A: Jamaica: Growing Together in Society • Book 3B: Jamaica: Citizenship and Government	

Carib Hi-Sec Social Studies – Book 1: Our People, Our Heritage, Our Life	47
--	----

Carlong Social Studies Essentials for CSEC®	47
---	----

POST-SECONDARY

Business

Entrepreneurship for Caribbean Students – 2nd Edition	48
---	----

Communication Studies

Writing in English: A Course Book for Caribbean Students – 2nd Edition	48
--	----

Food and the Environment

Sustainable Food Production Practices Vol 1	49
Sustainable Food Production Practices Vol 2	49

History

Atlantic Interactions: A Textbook for Caribbean History Students	49
--	----

Sociology

Sociology for Caribbean Students – 3rd Edition	50
--	----

Spanish

Español avanzado: A Textbook for Advanced Level Caribbean Students	50
--	----

Tourism

Contemporary Caribbean Tourism: Concepts and Cases	50
--	----

RESOURCE MATERIALS FOR GENERAL READING

Business	51
English Language	51
English Literature	51
Geography	51
History	51
Home Economics Management	51
Mathematics	51
Music	51
Religious Education	51
Social Studies	51

Author Index	52-56
--------------	-------

Title Index	57
-------------	----

Order Information and Trading Terms	58-59
-------------------------------------	-------

We Love To Hear From You	60
--------------------------	----

NEW TITLES

New and expertly revised Carlong publications that support early childhood, primary, secondary and post-secondary students, meet new and revised curricula, and are must-have textbooks in schools.



CPIS: Year 1, Term 1 – Knowing About Me
Bernetta Porter
U. Eugenie Harrison
Vilma McClenan, Sharon Neil
Hyacinth McLaughlin
Marva Griffith-Green

REVISED



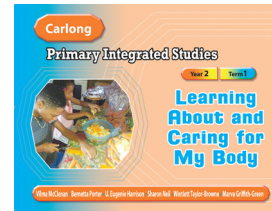
CPIS: Year 1, Term 2 – My Family and My Home
Bernetta Porter
U. Eugenie Harrison
Vilma McClenan, Sharon Neil
Hyacinth McLaughlin
Marva Griffith-Green

REVISED



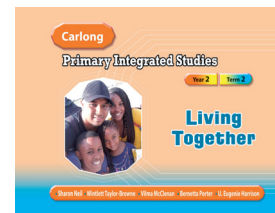
CPIS: Year 1, Term 3 – Learning About My School
Bernetta Porter
U. Eugenie Harrison
Vilma McClenan
Sharon Neil
Marva Griffith-Green

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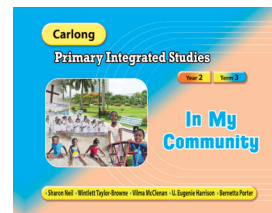
CPIS: Year 2, Term 1 – Learning About and Caring for My Body
Vilma McClenan
Bernetta Porter
U. Eugenie Harrison
Sharon Neil
Wintlett Taylor-Browne
Marva Griffith-Green

REVISED



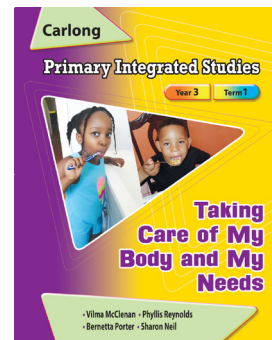
CPIS: Year 2, Term 2 – Living Together
Sharon Neil
Wintlett Taylor-Browne
Vilma McClenan
Bernetta Porter
U. Eugenie Harrison

REVISED



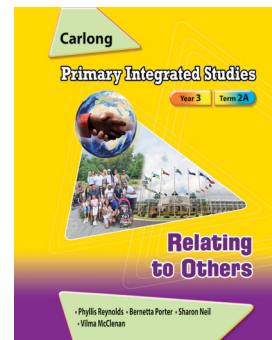
CPIS: Year 2, Term 3 – In My Community
Sharon Neil
Wintlett Taylor-Browne
Vilma McClenan
U. Eugenie Harrison
Bernetta Porter

REVISED



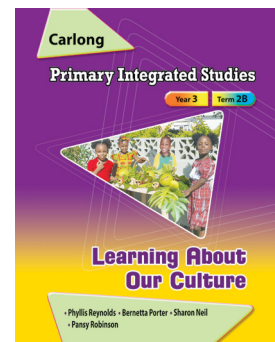
CPIS: Year 3, Term 1 – Taking Care of My Body and My Needs
Vilma McClenan
Phyllis Reynolds
Bernetta Porter, Sharon Neil

REVISED



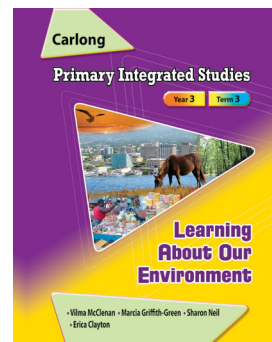
CPIS: Year 3, Term 2a – Relating to Others
Phyllis Reynolds
Bernetta Porter
Sharon Neil
Vilma McClenan

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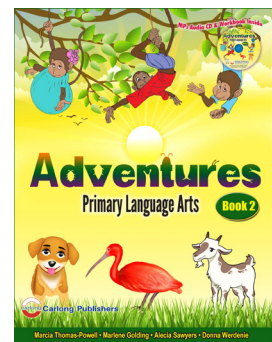
CPIS: Year 3, Term 2b – Learning About Our Culture
Phyllis Reynolds
Bernetta Porter
Sharon Neil
Pansy Robinson

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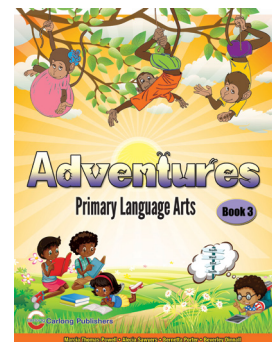


CPIS: Year 3, Term 3 – Learning About Our Environment
Vilma McClenan
Marva Griffith-Green
Sharon Neil
Erica Clayton

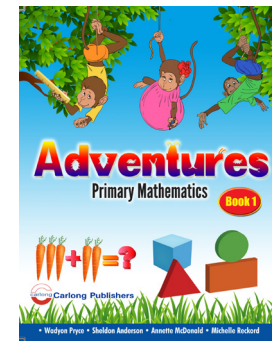
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Adventures: Primary Language Arts – Book 2
Marcia Thomas-Powell
Marlene Golding
Alecia Sawyers
Donna Werdenie



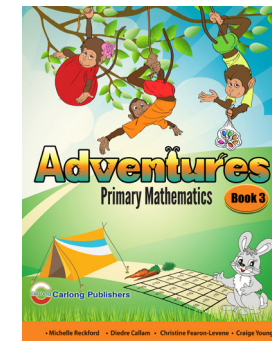
Adventures: Primary Language Arts – Book 3
Marcia Thomas-Powell
Alecia Sawyers
Bernetta Porter
Beverley Dinnall



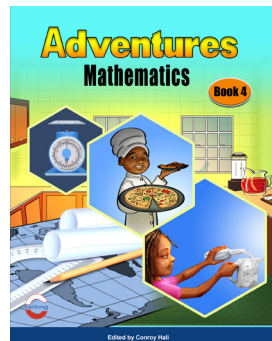
Adventures: Primary Mathematics – Book 1
Wadyon Pryce
Sheldon Anderson
Annette McDonald
Michelle Reckord



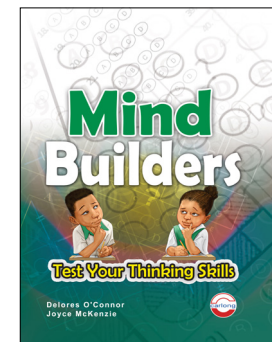
Adventures: Primary Mathematics – Book 2
Annette McDonald
Diedre Callam
Latoya Fagan
Alleen Bethune



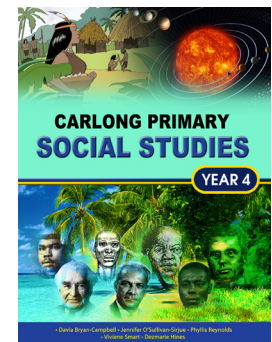
Adventures: Primary Mathematics – Book 3
Michelle Reckford
Diedre Callam
Christine Fearon-Levene
Craigie Young



Adventures: Primary Mathematics – Book 4
Edited by Conroy Hall

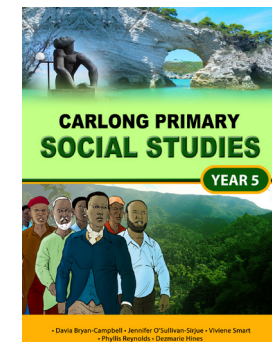


Mind Builders – Test Your Thinking Skills
Delores O'Connor
Joyce McKenzie



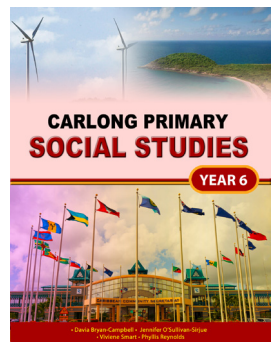
Carlong Primary Social Studies – Year 4
Davia Bryan-Campbell
Jennifer O'Sullivan-Sirjue
Phyllis Reynolds
Vivienne Smart
Dezmarie Hines

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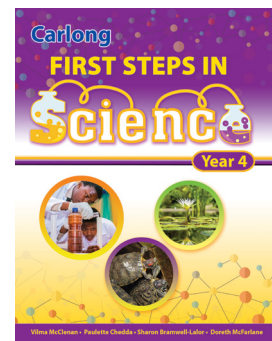
Carlong Primary Social Studies – Year 5
Davia Bryan-Campbell
Jennifer O'Sullivan-Sirjue
Vivienne Smart
Phyllis Reynolds
Dezmarie Hines

REVISED



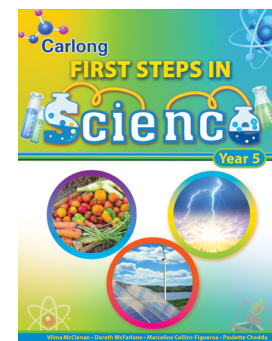
Carlong Primary Social Studies – Year 6
Davia Bryan-Campbell
Jennifer O'Sullivan-Sirjue
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First Steps in Science – Year 4
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Paulette Chedda
Sharon Bramwell-Lalor
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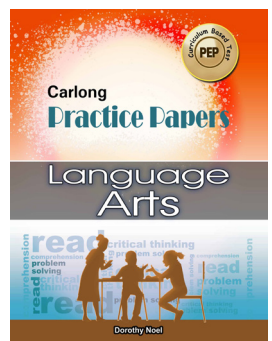
First Steps in Science – Year 5
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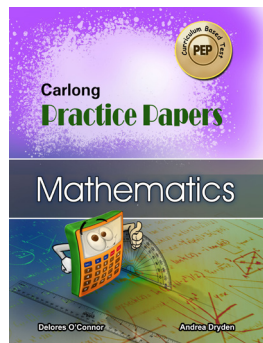


First Steps in Science – Year 6
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Sharon Bramwell-Lalor
Doreth McFarlane
Marceline Collins-Figueroa

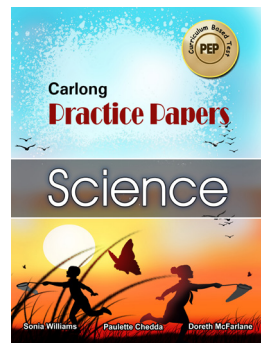
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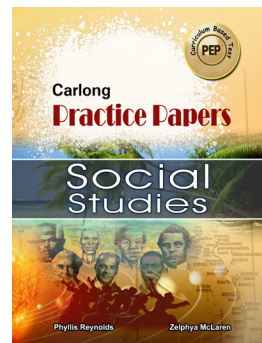
Carlong Practice Papers – Language Arts
Dorothy Noel



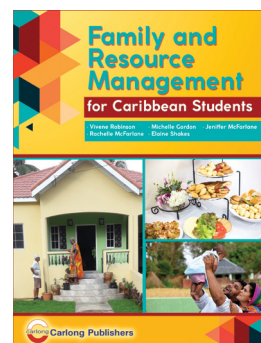
Carlong Practice Papers – Mathematics
Delores O'Connor
Andrea Dryden



Carlong Practice Papers – Science
Sonia Williams
Paulette Chedda
Doreth McFarlane

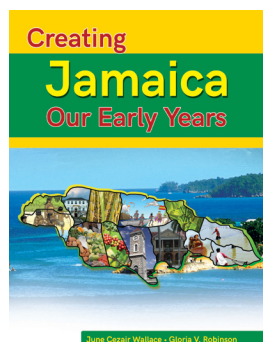


Carlong Practice Papers – Social Studies
Phyllis Reynolds
Bernetta Porter
Zelphya McLaren



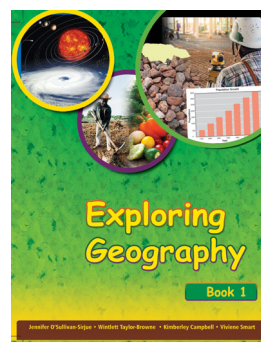
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Michelle Gordon
Jeniffer McKenzie
Rachelle McFarlane
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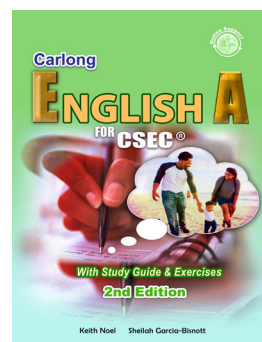
Creating Jamaica – Our Early Years
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Gloria V. Robinson

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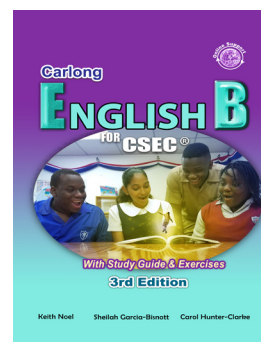
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Vivienne Smart

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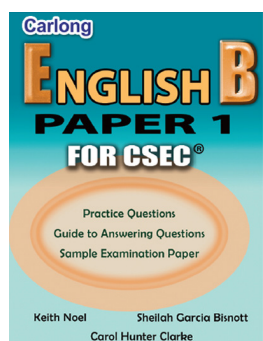
Carlong English A for CSEC® – 2nd Edition
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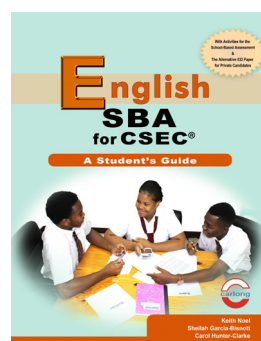


Carlong English B for CSEC® – 3rd Edition
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Carol Hunter-Clark

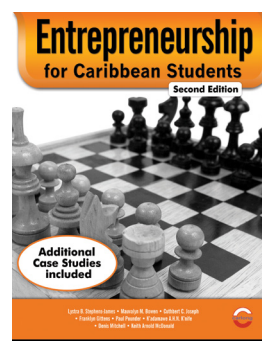
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Carol Hunter-Clark



English SBA for CSEC® - A Student's Guide
Keith Noel
Sheilah Garcia-Bisnott
Carol Hunter-Clark



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Lystra Stephens-James
Franklyn Gittens, Paul Pounder
Denis Mitchell, Keith McDonald
Kadamawe Knife, Mauvalyn Bowen
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AROUND YOU!

ENGAGE TO BUILD
REAL WORLD
CONNECTIONS WITH
TOPICS.

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Carlong Publishers (Caribbean) Limited

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The Bintang Series



The Bintang series features a delightful girl turtle named Bintang and her fun-filled adventures on Spring Island somewhere in the Caribbean. Each book in the series teaches foundation values and attitudes necessary in children's early development and will be enjoyed by children aged 3-7 years. The readers are packaged with a fun book and an attractive poster, which will help in the teaching of the topics in the early childhood curriculum.



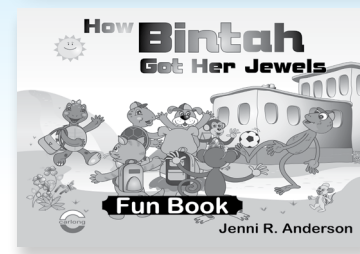
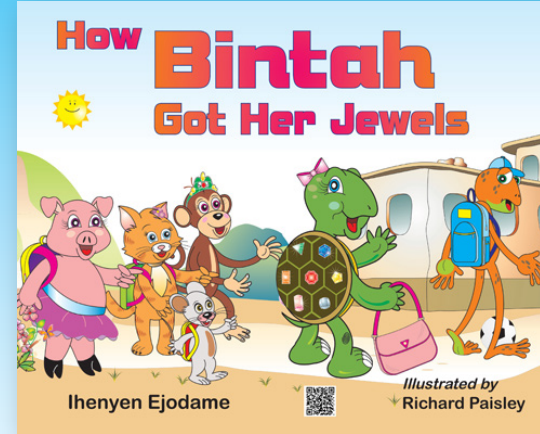
The Bintang Series



HOW BINTAH GOT HER JEWELS

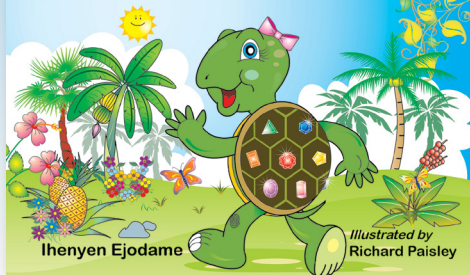
Ihenyen Ejodame | Illustrated by Richard Paisley
ISBN: 978 976 638 171 4
Pages: 24 | Ages: 3-6 years

In *How Bintang Got Her Jewels*, readers learn how Bintang received the gorgeous, shiny jewels on her shell and the role they play in who she is.



The *How Bintang Got Her Jewels Fun Book* allows children to practise the use of positional words such as *up/down, over/under, and in/out*; and improve their knowledge of shapes, colours and letters.

Meet Bintang



MEET BINTAH

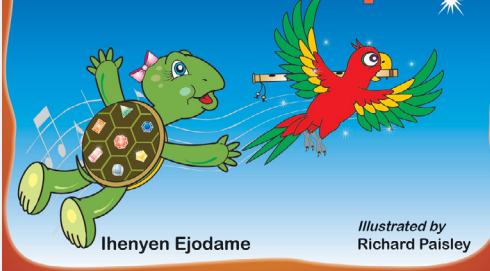
Ihenyen Ejodame | Illustrated by Richard Paisley
ISBN: 978 976 638 169 1
Pages: 32 | Ages: 3-6 years

Meet Bintang introduces Bintang, an endearing girl turtle. This magical reader includes colourful illustrations of animals, tropical scenery and landscape, and is sure to attract children and make learning fun.



The *Meet Bintang Fun Book* is filled with activities that require children to draw and match words to pictures, while increasing their vocabulary and other skills.

Bintang Takes a Trip



BINTAH TAKES A TRIP

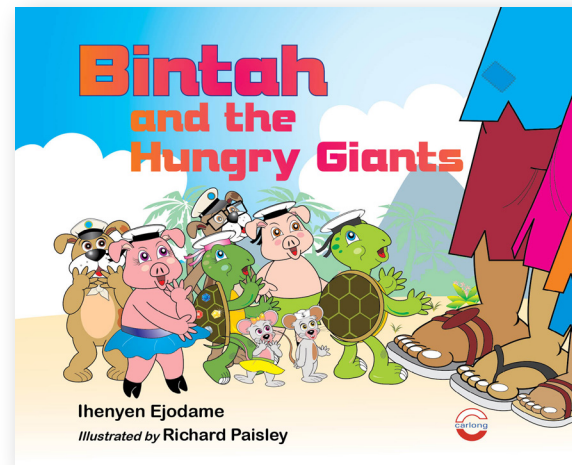
Ihenyen Ejodame | Illustrated by Richard Paisley
ISBN: 978 976 638 170 7
Pages: 36 | Ages: 3-6 years

Bintang and her friend, a parrot named Oni, embark on another wonderful adventure, during which they try to find a lost unicorn's parents, travel to various new places and meet several fascinating characters. In this thrilling adventure story, children are introduced to the numerals 1 to 10 and the concept of counting.



The *Bintang Takes a Trip Fun Book* reinforces the concept of counting to ten, writing numerals, and associating numerals with their names.

Bintang and the Hungry Giants



BINTAH AND THE HUNGRY GIANTS



Ihenyen Ejodame | Illustrated by Richard Paisley
ISBN: 978 976 638 200 1
Pages: 32 | Ages: 3-7 years

The *Bintang* series gets even more exciting with its fourth book in which Bintang and her friends go sailing and encounter very hungry giants! *Bintang and the Hungry Giants* explores the concepts of friendship, obedience and making good choices throughout the story, and educates children about the weather, modes of transportation, water bodies and foods from plants.



The *Bintang and the Hungry Giants Fun Book* strengthens children's comprehension skills and their knowledge of the environment through drawing and colouring activities.



FUN WITH PHONICS

Sonia Johnson-Smith | Gwen Gbedemah
Fun With Phonics is a well-rounded six-book series designed to build phonic concepts and skills from beginning sounds to advanced decoding and word usage. Its pupil-centred approach enables learning assisted by self-contained instructions and engaging illustrations.



Fun With Phonics: Playing With Sounds Part 1	Fun With Phonics: Playing With Sounds Part 2	Fun With Phonics: Consonants	Fun With Phonics: Vowels	Fun With Phonics: Consonant Blends	Fun With Phonics: Skill-Building
Sonia Johnson-Smith	Sonia Johnson-Smith	Gwen Gbedemah	Gwen Gbedemah	Gwen Gbedemah	Gwen Gbedemah
978 976 801 094 0	978 976 801 095 7	978 976 801 091 9	978 976 801 092 6	978 976 801 093 3	978 976 801 075 9
56	56	112	100	120	104
4–5 years	5–6 years	5–7 years	5–7 years	6–9 years	8–10 years
Introduces beginners to letter sounds	Develops students' skills in identifying and sounding letters	Enables children to recognize and write initial, medial and final consonants	Helps children to recognize and associate vowels with their sounds	Facilitates visual and written discrimination of consonant blends	Provides comprehensive coverage of critical areas of phonics
Offers practice in handwriting	Broadens vocabulary	Improves students' ability to associate letters with their sound(s)	Teaches students how to distinguish between long and short vowel sounds	Develops dictionary, spelling and vocabulary skills	Helps to develop advanced decoding, word-building and usage skills
Builds vocabulary	Enhances reading and penmanship skills				
Develops reading skills					



ISBN: 978 976 8010 22 3
 Pages: 32
 Ages: 4–5 years



ISBN: 978 976 8010 23 0
 Pages: 32
 Ages: 5–6 years

READING READINESS
Ruby Yorke
 Two activity books to introduce early learners to basic pre-reading concepts through creative activities. Both books help children to build vocabulary and phonics skills, develop visual and auditory discrimination and sound reasoning skills, and improve eye-hand coordination.
Activity Book 1 presents preparation activities for reading.
Activity Book 2 includes more challenging words and exercises, broader concepts and more complex sounds.

Let's Learn to Write

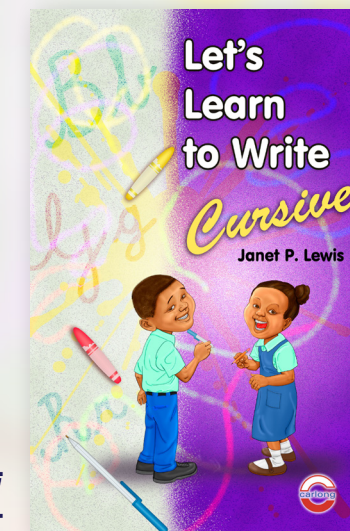
Janet P. Lewis

This fundamental series introduces children to precise writing techniques and encourages the development of eye-hand coordination and correct hand movement needed to write in script and cursive. Both workbooks in the series feature easy-to-clean, dry-erase practice pages on which children can use erasable markers to improve their writing skills.

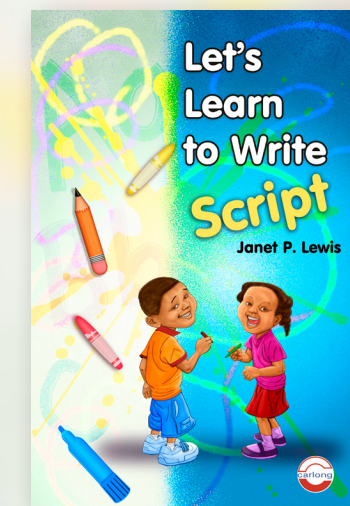


Access the FREE online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html

Let's Learn to Write – Cursive	Let's Learn to Write – Script
978 976 638 204 9	978 976 638 203 2
48	48
4–6 years	6–7 years
Teaches children the art of cursive writing	Designed to encourage repeat practice of precise script writing techniques
Encourages the mastery of varied writing skills such as the formation of the four basic curves used in cursive writing	Encourages development of eye-hand coordination and correct hand movement
Easy-to-clean dry-erase practice pages	Improves children's skills in word formation and writing sentences
Perfect for practice at home and in the classroom	Easy-to-clean dry-erase practice pages
	Perfect for practice at home and in the classroom



LET'S LEARN TO WRITE – CURSIVE



LET'S LEARN TO WRITE – SCRIPT

BET YOU DIDN'T KNOW! OF BIRDS AND TREES AND THINGS LIKE THESE

B.B. Anders | Illustrated by Wayne Powell
ISBN: 978 976 638 172 1
Pages: 56 | Ages: 6–8 years

Bet You Didn't Know! is a non-fiction picture book jam-packed with catchy rhyming verses, which describe the special characteristics of various plants and animals. The illustrations and caricatures inside were designed in vivid colours to hold children's attention and provide an enlightening, fun-filled learning experience.

 Access the FREE online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html



INSIDE THE PACKAGE

Creatureville Board Game

In this thrilling game, players will face challenges of solving riddles as they try to navigate dangerous paths to be the first person to reach HOME. Players have to be familiar with the book to win the game.

Creatures of the World Map

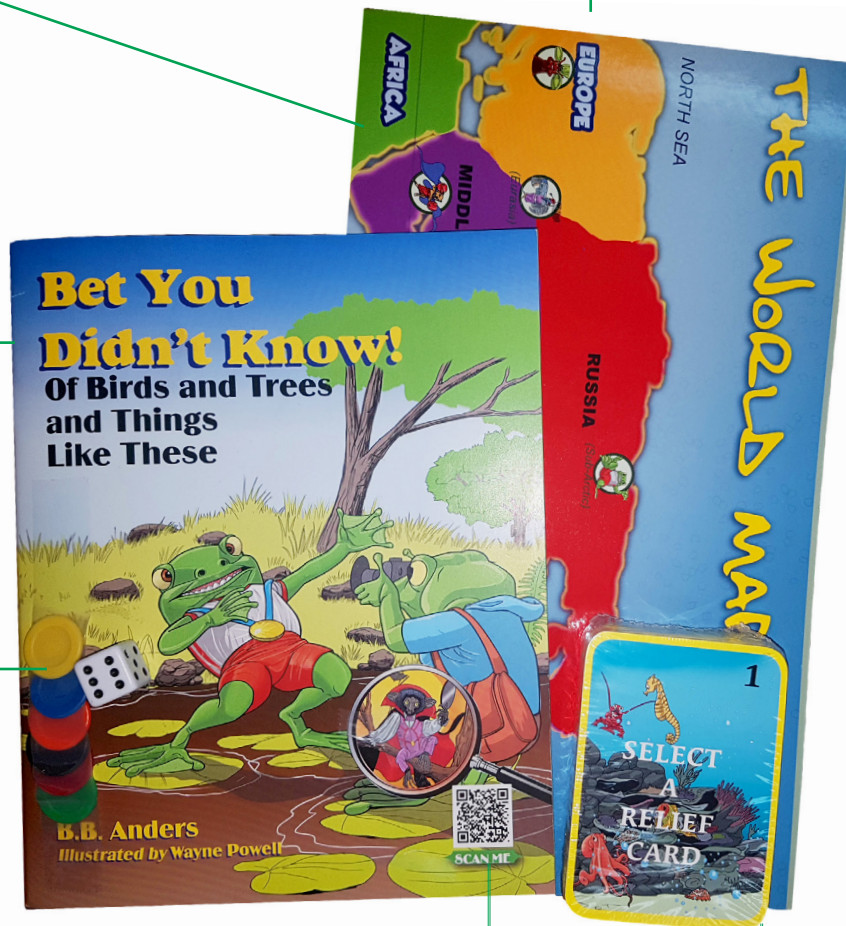
The world map shows the actual locations of the creatures pictured in *Bet You Didn't Know!* It can be used for reference in classroom when teaching about the world.

Bet You Didn't Know! Of Birds and Trees and Things Like These picture book

Game pieces and die for the Creatureville Board Game

See videos of the creatures pictured.

Card pack for Creatureville Board Game

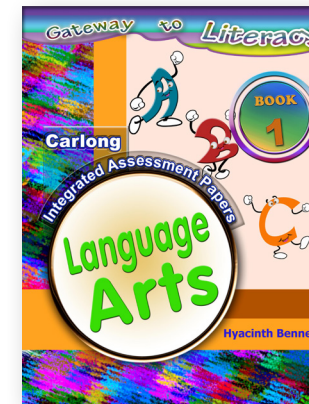


ASSESSMENT AND REVISION GATEWAY TO LITERACY

Carlong Integrated Assessment Papers (CIAP)

Hyacinth Bennett

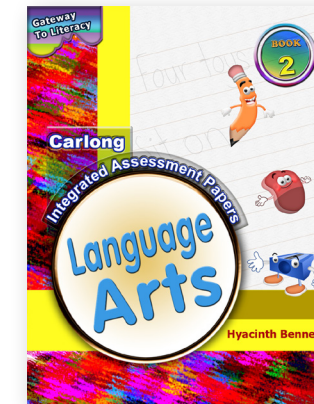
This series is a revision of the popular *Carlong First, Second, Third and Fourth Year Assessment Tests in English*. As a comprehensive language arts assessment series, all books help to improve the critical thinking skills of students in Grades 1-4.



ISBN: 978 976 638 114 1
Pages: 176
Ages: 6–7 years

CIAP Book 1 – Language Arts is two books in one! It includes nine Language Arts units of critical thinking exercises, each with an end-of-unit assessment, plus one mega unit with ten test papers from the much-loved *Carlong First Year Assessment Tests: Mental Ability*.

 Access the FREE online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html



ISBN: 978 976 638 116 5
Pages: 224
Ages: 7–8 years

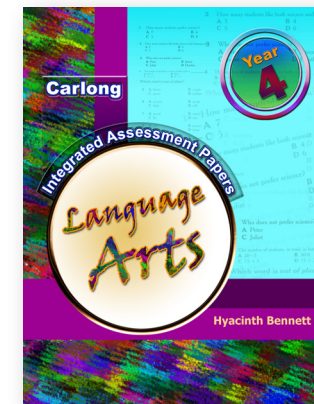
CIAP Book 2 – Language Arts offers numerous reasoning and problem-solving exercises with solved examples, while catering to children of varying learning ability levels. The text is sprinkled with brain teasers to stimulate the students' minds and includes tips and suggestions for teachers and parents on the effective use of the workbook.



ISBN: 978 976 638 138 7
Pages: 232
Ages: 7–9 years

The special feature inside *CIAP Book 3 – Language Arts* is its unit with five literacy skills tests! Like other books in the series, this text holds ten test papers on problem-solving as well as bonus listening comprehension pieces.





ISBN: 978 976 638 092 2
Pages: 268
Ages: 8–10 years

CIAP Book 4 – Language Arts provides great practice for Communication Tasks. It is a revision of and includes many exercises from *Carlong Fourth Year Assessment Tests: English* and holds 16 test papers.

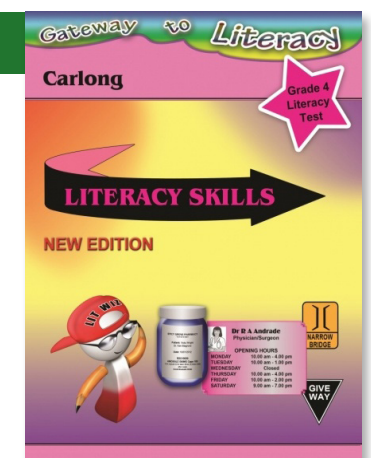
CARLONG LITERACY SKILLS

ISBN: 978 976 638 112 7
Pages: 172
Ages: 9–10 years

This renowned textbook, designed to improve students' literacy and communication skills, offers 12 test papers that simulate the Grade 4 Literacy Test sat by students at the primary level in Jamaica. Each test paper includes 40 word recognition exercises, 30 comprehension exercises and two writing tasks.



Scoring Graph – to help track students' progress for each test paper
Strand Chart/Schema – to help parents and/or teachers identify their children's or students' weak areas



ASSESSMENT AND REVISION

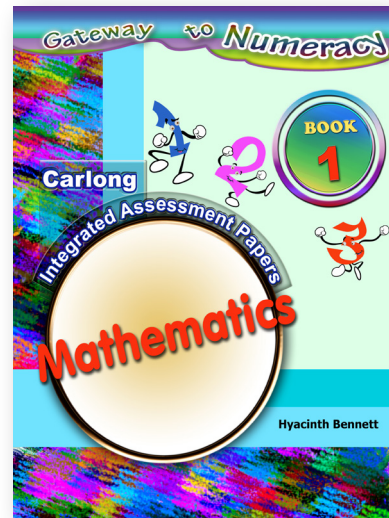
GATEWAY TO NUMERACY

Carlong Integrated Assessment Papers

Hyacinth Bennett



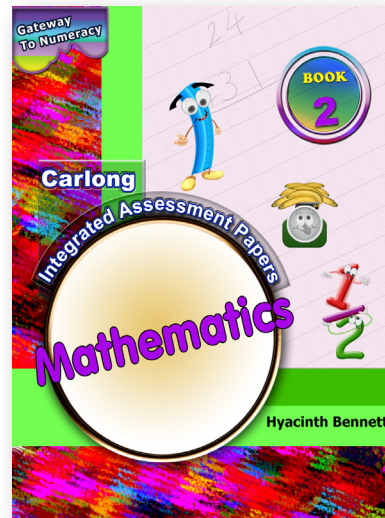
Carlong Integrated Assessment Papers (CIAP) Books 1-4 Mathematics provide comprehensive assessment of topics, such as statistics, measurement and time, taught at Caribbean primary school levels 1-4. This series is a revision of the popular *Carlong First, Second, Third and Fourth Year Assessment Tests in Mathematics*.



Carlong Integrated Assessment Papers (CIAP) Book 1 – Mathematics

ISBN: 978 976 638 115 8
Pages: 248
Ages: 6–7 years

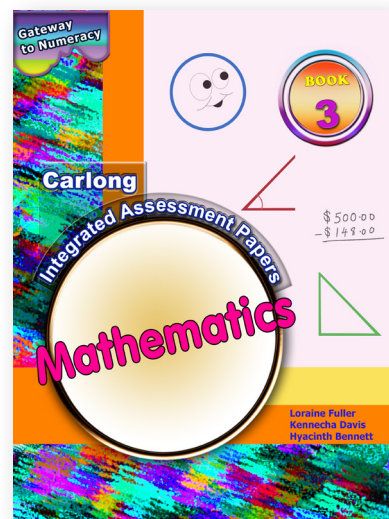
With a new approach to learning Mathematics concepts, **CIAP Book 1 – Mathematics** contains reasoning and problem-solving exercises formulated to encourage the development of the reasoning and problem-solving skills of students at the primary level.



Carlong Integrated Assessment Papers (CIAP) Book 2 – Mathematics

ISBN: 978 976 638 117 2
Pages: 224
Ages: 7–8 years

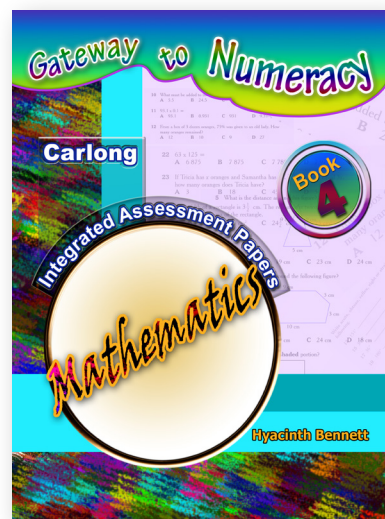
CIAP Book 2 – Mathematics focuses on key topics in Mathematics at the primary level, including statistics and numbers, within its 13 mathematics units and 10 test papers. This is one of few Math workbooks that includes worked examples at the beginning of each exercise.



Carlong Integrated Assessment Papers (CIAP) Book 3 – Mathematics

ISBN: 978 976 638 139 4
Pages: 200
Ages: 8–9 years

Replacing both *Carlong Assessment Tests (CAT) 3rd Year – Mathematics* and the numeracy section of *CAT 3rd Year – Reasoning and Problem-solving* comes **CIAP Book 3 – Mathematics** with even more practice exercises in ten test papers, together with 11 core mathematics units.



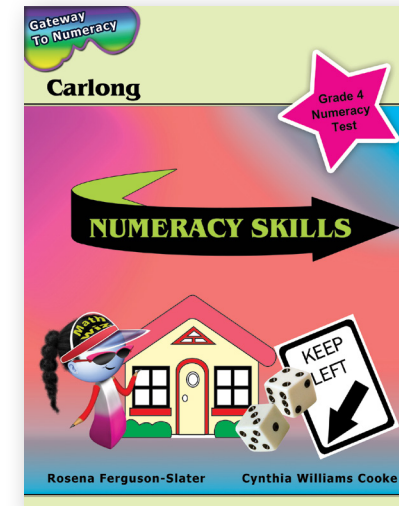
Carlong Integrated Assessment Papers (CIAP) Book 4 – Mathematics

ISBN: 978 976 638 107 3
Pages: 370
Ages: 10–13 years

The fourth and final book in the series guarantees the improvement of students' critical thinking and quantitative reasoning skills with 15 core mathematics units. As an approved textbook on the Ministry of

Education's Supplementary List, **CIAP Book 4 – Mathematics** was designed specifically to sharpen problem-solving skills with 15 test papers – five more than in the other books in the series.

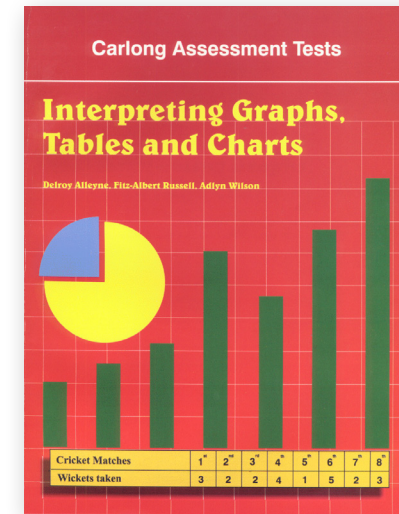
Eight additional and more challenging test papers for MORE practice!



CARLONG NUMERACY SKILLS

Rosena Ferguson-Slater | Cynthia Williams Cooke
ISBN: 978 976 638 119 6
Pages: 164 | Ages: 9–10 years

Carlong Numeracy Skills expertly revises mathematical concepts and strengthens skills covered in level 3 in Caribbean primary schools. This must-have text covers topics such as numbers, measurement, geometry, algebra and statistics and probability; and offers revision through 15 assessment tests.

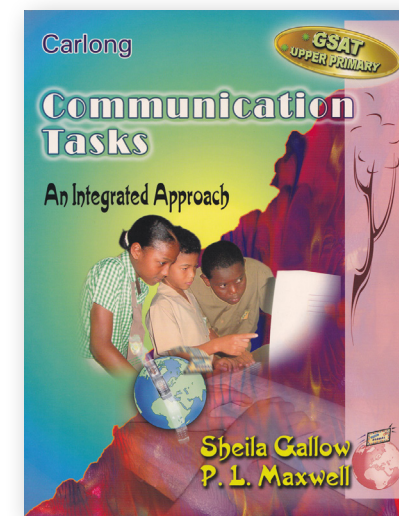


CARLONG ASSESSMENT TESTS: INTERPRETING GRAPHS, TABLES AND CHARTS

Delroy Alleyne | Fitz-Albert Russell | Adlyn Wilson
ISBN: 978 976 638 003 8
Pages: 156 | Ages: 10–13 years

Learn to analyse, evaluate and interpret graphs and data with **Interpreting Graphs, Tables and Charts**. This text introduces students at the upper primary level and upwards to grids, tables, maps and various types of graphs through three test papers of short answer and multiple-choice questions.

Worked examples – Each set of questions begins with a graph, chart or other stimuli demonstrating how to arrive at the correct answers.



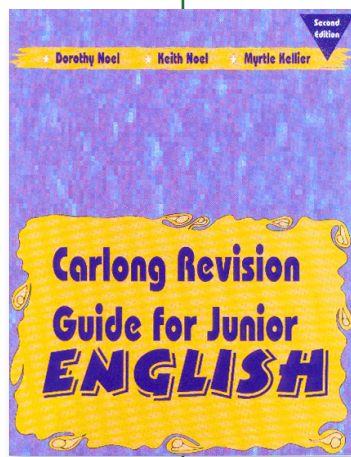
CARLONG COMMUNICATION TASKS – AN INTEGRATED APPROACH

Sheila Gallow | P. L. Maxwell
ISBN: 978 976 638 088 5
Pages: 184 | Ages: 10–12 years

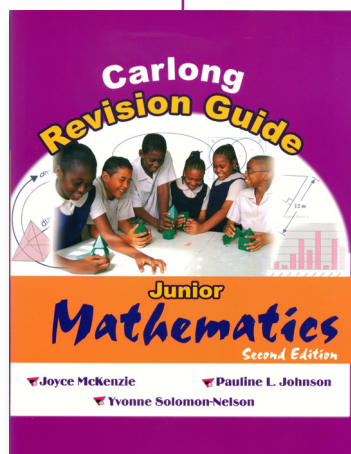
This two-in-one publication doubles as a textbook and workbook, familiarizing students with a wide range of communication media inclusive of forms, charts, graphs, compositions, poetry and advertisements, while improving their writing skills from basic sentence construction to advanced composition writing.

Creole Section – This publication includes a section on Jamaican Creole to help students who confuse Creole grammar and pronunciation with Standard English.

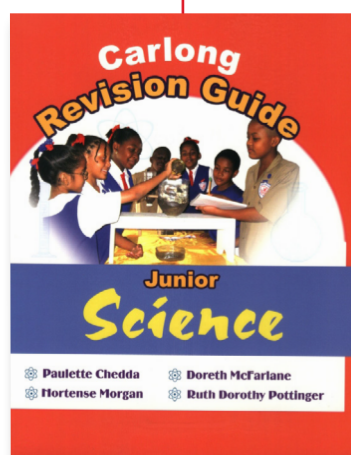
ASSESSMENT AND REVISION REVISION GUIDES



Title		Carlong Revision Guide for Junior English – Second Edition
Authors		Dorothy Noel, Keith Noel, Myrtle Kellier
ISBN		978 976 638 021 2
Pages		370
Age group		10–13 years
Highlights		Spelling, grammatical structure and usage and oracy Composition crafting, process writing, journal writing, short story writing and descriptive writing Use of Creole and standard Jamaican English Note taking, report writing, book reviews, portfolio preparation, letter writing (social and business)
Applicable examinations		Useful for CEE, CPEA and other Caribbean secondary-level entrance examinations



Title		Carlong Revision Guide: Junior Mathematics – Second Edition
Authors		Joyce McKenzie, Pauline L. Johnson, Yvonne Solomon-Nelson
ISBN		978 976 638 090 8
Pages		376
Age group		10–13 years
Highlights		Number system, sets, fractions and decimals Percentage, ratio and proportion and consumer math Algebra, geometry, statistics and probability 14 end of unit assessment tests and their answers Five test papers and their answers
Applicable examinations		Useful for CEE, CPEA and other Caribbean secondary-level entrance examinations



Title		Carlong Revision Guide: Junior Science
Authors		Paulette Chedda, Doreth McFarlane, Hortense Morgan, Ruth Dorothy Pottinger
ISBN		978 976 638 098 4
Pages		320
Age group		10–13 years
Highlights		Air, earth, water and sunlight Weather and climate Living things, energy, forces and machines Four end of unit assessment tests and their answers Four test papers and their answers
Applicable examinations		Useful for CEE, CPEA and other Caribbean secondary-level entrance examinations

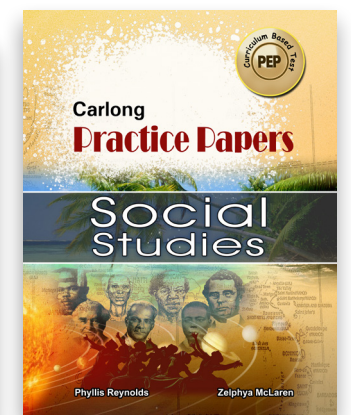
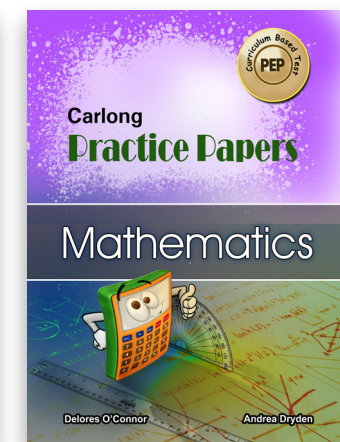
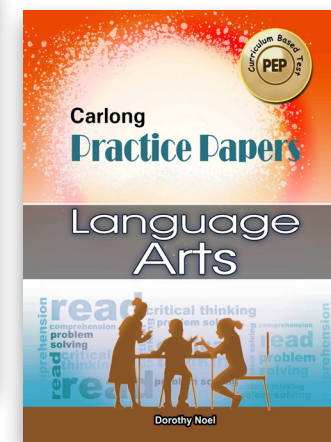
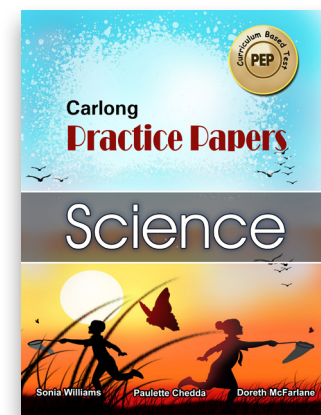
CARLONG PREP FOR PEP BOOKS FOR PEP PRACTICE



Carlong Practice Papers ^{NEW}

Carlong Practice Papers are the revised editions of the renowned *Carlong Integrated Practice Tests* series for grade 6 students. These assessment textbooks were designed specifically to help students prepare for the Jamaica Primary Exit Profile (PEP) examination by strengthening their critical thinking and problem solving skills in the subject areas of Science, Language Arts, Mathematics and Social Studies. However, these books also provide excellent assessment practice for all primary exit examinations across the Caribbean.

Each textbook has tests that feature all PEP item/question types, such as selected response, order match, constructed response, multiple choice, and answer sheets for all tests.



Carlong Practice Papers – Science	Carlong Practice Papers – Language Arts	Carlong Practice Papers – Mathematics	Carlong Practice Papers – Social Studies
Sonia Williams Paulette Chedda Doreth McFarlane	Dorothy Noel	Delores O'Connor Andrea Dryden	Phyllis Reynolds Bernetta Porter Zelphya McLaren
978 976 638 233 9	978 976 638 231 5	978 976 638 232 2	978 976 638 234 6
112	112	108	108
10–13 years	10–13 years	10–13 years	10–13 years
Contains eight test papers	Contains eight test papers	Contains eight test papers	Contains eight test papers
Uses all PEP item/question types i.e. order match, table grid, constructed response, multiple choice	Uses all PEP item/question types i.e. order match, table grid, constructed response, multiple choice	Uses all PEP item/question types i.e. order match, table grid, constructed response, multiple choice	Uses all PEP item/question types i.e. order match, table grid, constructed response, multiple choice
Answer sheets for all tests	Answer sheets for all tests	Answer sheets for all tests	Answer sheets for all tests

CARLONG PREP FOR PEP

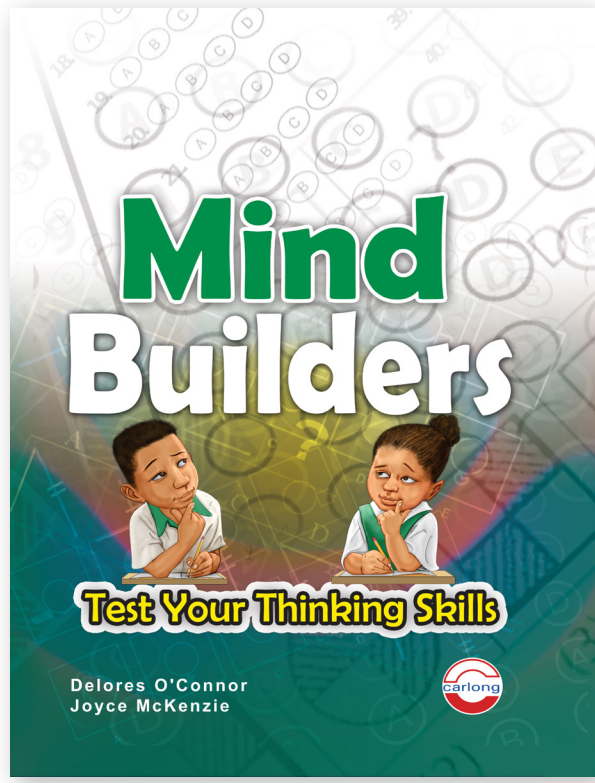
BOOKS FOR PEP PRACTICE



INTEGRATED STUDIES

PRIMARY

PRIMARY



MIND BUILDERS – TEST YOUR THINKING SKILLS

Delores O'Connor | Joyce McKenzie
 ISBN: 978 976 638 212 4
 Pages: 72 | Ages: 10–12 years



This popular workbook is the revised edition of the highly acclaimed *Carlong Further Multiple Choice Assessment Tests – Mental Ability*. It offers seven test papers of 100 items each, which have been expertly formulated to stimulate, improve and test the mental ability of children ages 10–12 years.

It smartly integrates numerous mathematical and language arts topics, including equations, numerical patterns, vocabulary, antonyms and synonyms, which provide students with additional preparation for the Primary Exit Profile (PEP).

Carlong Primary Integrated Studies (CPIS)

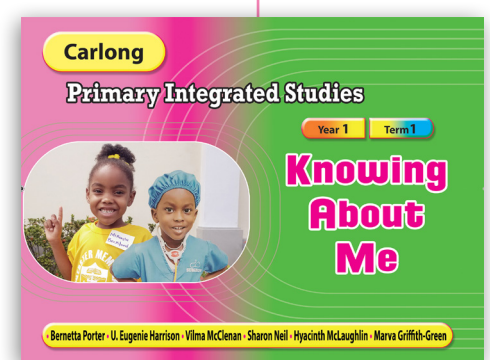


This groundbreaking series has been revised to cover the Jamaica Ministry of Education's National Standards Curriculum for integrated studies for Grades 1-3. This landmark series seamlessly integrates Social Studies, Science and Technology, Religious Education, Art and Craft, Drama, Music and Movement to support and to develop foundation knowledge of self and community.

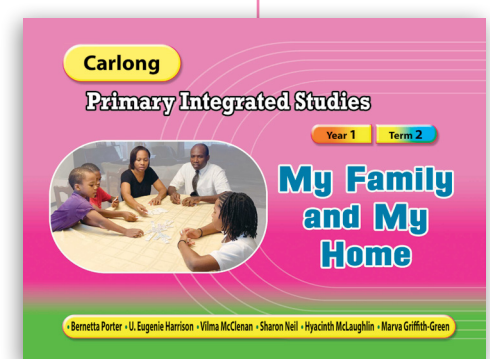
Exercises geared towards improvement of motor skills and penmanship
 Integration of Mathematics and Language Arts concepts to support the 'Windows' programme
 Word Corner to help students with words they will use in writing activities (Year 1 only)



Year 1



Title	Knowing About Me
Term	1
Authors	Bernetta Porter, U. Eugenie Harrison, Vilma McClenan, Sharon Neil Hyacinth McLaughlin, Marva Griffith-Green
ISBN	978 976 638 249 0
Pages	260
Age group	6–7 years



Title	My Family and My Home
Term	2
Authors	Bernetta Porter, U. Eugenie Harrison, Vilma McClenan, Sharon Neil Hyacinth McLaughlin, Marva Griffith-Green
ISBN	978 976 638 250 6
Pages	256
Age group	6–7 years



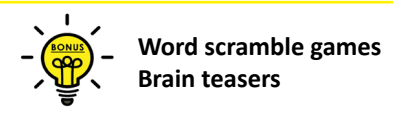
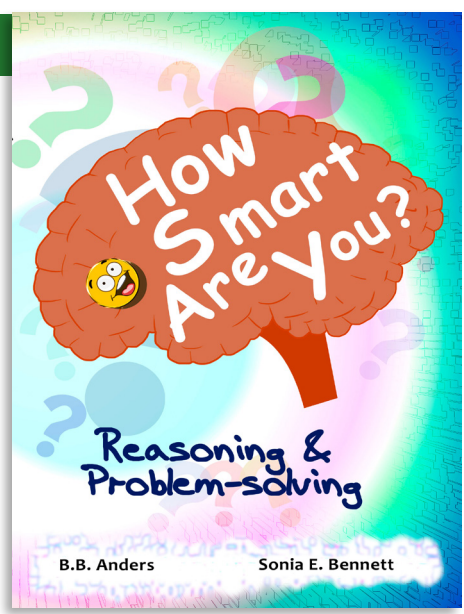
Title	Learning About My School
Term	3
Authors	Bernetta Porter, U. Eugenie Harrison, Vilma McClenan, Sharon Neil, Marva Griffith-Green
ISBN	978 976 638 251 3
Pages	256
Age group	6–7 years

HOW SMART ARE YOU? REASONING AND PROBLEM-SOLVING

B.B. Anders | Sonia E. Bennett
 ISBN: 978 976 638 178 3
 Pages: 112 | Ages: 10+ years

This essential workbook is on the Ministry of Education's Supplementary List and is brimming with entertaining and mind-building trivia and puzzles that test and stimulate the critical thinking and problem-solving skills of students in Grades 4 to 6.

It provides, through 25 progressively challenging smart tests, superb preparation for the Abilities Test, which is one of three tests in the new Primary Exit Profile (PEP) examination.



INTEGRATED STUDIES

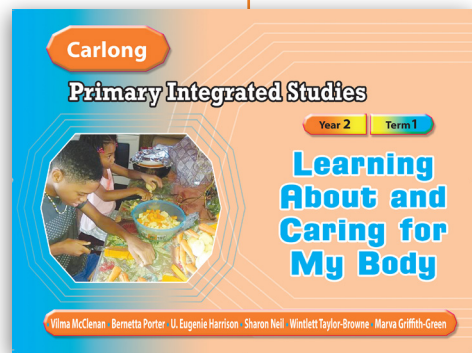
Carlong Primary Integrated Studies (CPIS) cont'd



Exercises geared towards improvement of motor skills and penmanship
 Integration of Mathematics and Language Arts concepts to support the 'Windows' programme
 Quick Quizzes at regular intervals to test students' knowledge of topics learned (Years 2 and 3 only)



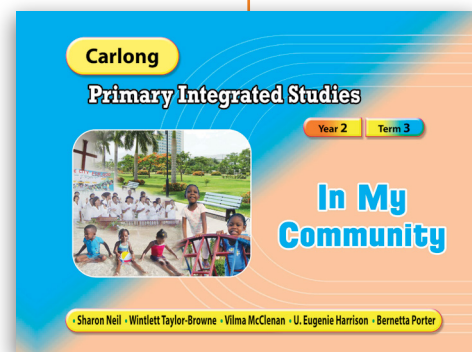
Year 2



Title	Learning About and Caring for My Body
Term	1
Authors	Vilma McClenan, Bernetta Porter, U. Eugenie Harrison Sharon Neil, Wintlett Taylor-Browne, Marva Griffith-Green
ISBN	978 976 638 252 0
Pages	264
Age group	7–8 years



Title	Living Together
Term	2
Authors	Sharon Neil, Wintlett Taylor-Browne, Vilma McClenan Bernetta Porter, U. Eugenie Harrison
ISBN	978 976 638 253 7
Pages	296
Age group	7–8 years



Title	In My Community
Term	3
Authors	Sharon Neil, Wintlett Taylor-Browne, Vilma McClenan U. Eugenie Harrison, Bernetta Porter
ISBN	978 976 638 254 4
Pages	272
Age group	7–8 years

INTEGRATED STUDIES

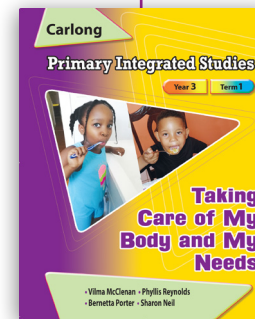
Carlong Primary Integrated Studies (CPIS) cont'd



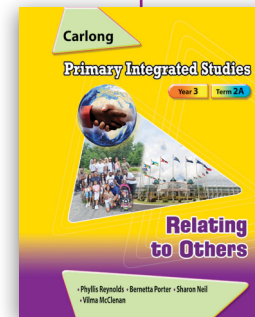
Exercises geared towards improvement of motor skills and penmanship
 Integration of Mathematics and Language Arts concepts to support the 'Windows' programme
 Quick Quizzes at regular intervals to test students' knowledge of topics learned (Years 2 and 3 only)
 End of FQ Assessments to help students assess their knowledge at the end of a unit (Year 3 only)



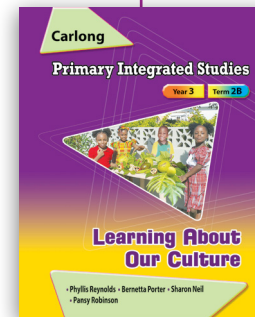
Year 3



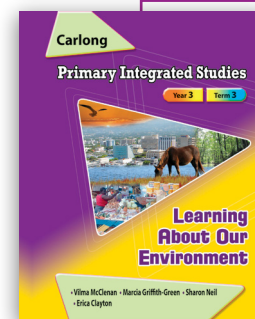
Title	Taking Care Of My Body and My Needs
Term	1
Authors	Vilma McClenan, Phyllis Reynolds, Bernetta Porter, Sharon Neil
ISBN	978 976 638 255 1
Pages	256
Age group	8–9 years



Title	Relating to Others
Term	2A
Authors	Phyllis Reynolds, Bernetta Porter, Sharon Neil, Vilma McClenan
ISBN	978 976 638 256 8
Pages	272
Age group	8–9 years



Title	Learning About Our Culture
Term	2B
Authors	Phyllis Reynolds, Bernetta Porter, Sharon Neil, Pansy Robinson
ISBN	978 976 638 257 5
Pages	156
Age group	8–9 years



Title	Learning About Our Environment
Term	3
Authors	Vilma McClenan, Marva Griffith-Green, Sharon Neil, Erica Clayton
ISBN	978 976 638 258 2
Pages	256
Age group	8–9 years

LANGUAGE ARTS

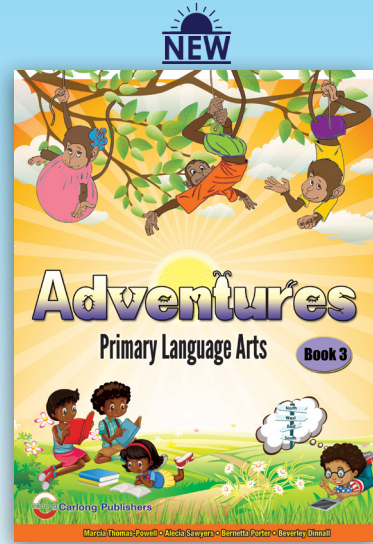
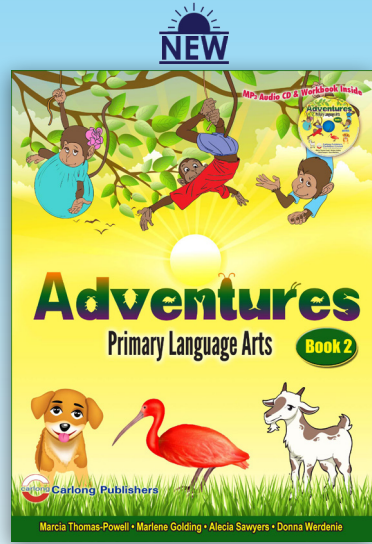
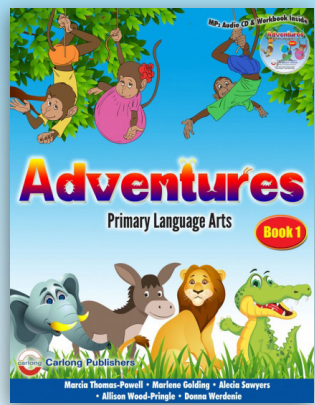
Adventures

Primary Language Arts



The *Adventures* series is a set of core primary language arts and mathematics titles designed to help students master literacy and numeracy. This vital series supports primary-level curricula across the Caribbean.

Adventures: Primary Language Arts enhances grammar, parts of speech, reading and writing skills and other areas of literacy through its workbook component and accompanying audio CD with read-along activities.



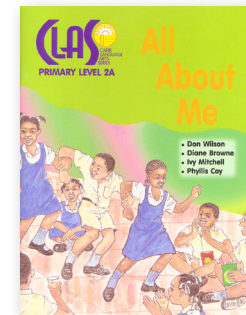
Title	Adventures: Primary Language Arts – Book 1	Adventures: Primary Language Arts – Book 2	Adventures: Primary Language Arts – Book 3
Authors	Marcia Thomas-Powell, Marlene Golding et al.	Marcia Thomas-Powell, Marlene Golding et al.	Marcia Thomas-Powell Alecia Sawyers et al.
ISBN	978 976 638 165 3	978 976 638 206 3	978 976 638 230 8
Pages	184	256	260
Age group	6–7 years	7–8 years	9–10 years
Highlights	This two-in-one book covers penmanship, phonics and reasoning and problem-solving. 10 core language arts units 7 practice/assessment units On the Ministry of Education's Supplementary List	While facilitating the improvement of students' communication skills, this text also enhances their critical thinking, phonics, listening and problem-solving skills 12 core language arts units 12 practice/assessment units	This comprehensive text covers Grade 3 language arts concepts based on the National Standards Curriculum in Jamaica. It is also suitable for other Caribbean countries 10 core language arts units 10 practice/assessment units
Workbook	Yes	Yes	Yes
Audio CD	Yes	Yes	Yes



Adventures: Primary Language Arts – Book 4

Carib Language Arts Series (CLAS)

The **Carib Language Arts Series (CLAS)** creatively facilitates the development of basic reading skills, expressive and critical reading and other literary skills through exciting Caribbean-based stories. This fundamental series also improves writing, comprehension, grammar and dramatization skills for children in Grades 1 and 2.

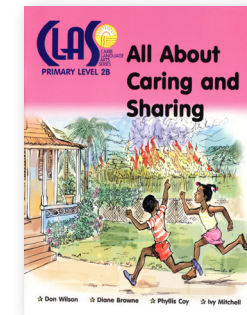


CLAS Primary Level 2A: All About Me

Don Wilson | Diane Browne
Phyllis Coy | Ivy Mitchell

ISBN: 978 976 638 024 4
Pages: 76 | Ages: 6–8 years

- Helps to improve writing, comprehension and grammar skills
- Students are familiarized with Caribbean countries through stories, poems and scenarios
- Includes and encourages the use of creole native to Caribbean countries

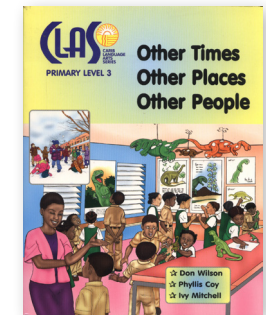


CLAS Primary Level 2B: All About Caring And Sharing

Don Wilson | Diane Browne
Phyllis Coy | Ivy Mitchell

ISBN: 978 976 638 025 0
Pages: 76 | Ages: 6–8 years

- 14 reading lessons that improve writing, comprehension and grammar skills
- Builds vocabulary
- Includes and encourages the use of creole native to Caribbean countries



CLAS Primary Level 3: Other Times, Other Places, Other People

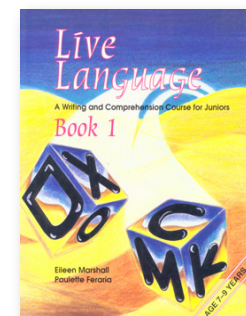
Don Wilson | Phyllis Coy | Ivy Mitchell

ISBN: 978 976 638 044 9
Pages: 160 | Ages: 7–9 years

- 27 reading lessons that improve writing, comprehension and grammar skills
- Builds vocabulary
- Helps to sharpen formal letter writing skills

Live Language: A Writing and Comprehension Course for Juniors

The **Live Language** writing and comprehension series was designed to develop students' creative writing technique through various writing forms such as letters, poems and compositions. This series helps to improve students' reasoning and interpretation skills in decision-making using fascinating Caribbean-based stories, poems, extracts and scenarios.

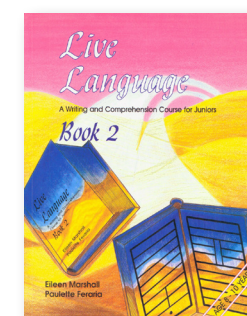


Live Language – Book 1

Eileen Marshall | Paulette Feraria

ISBN: 978 976 8010 64 9
Pages: 144 | Ages: 7–9 years

- 20 units to develop proofreading and revision skills
- Helps to improve oral expression and delivery
- Word puzzles, games, poetry and sketching
- Verb list depicting the conjugation of verbs

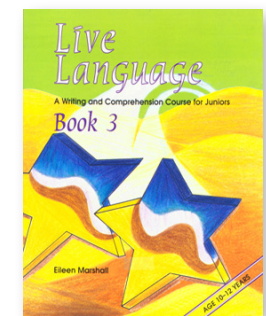


Live Language – Book 2

Eileen Marshall | Paulette Feraria

ISBN: 978 976 801 074 6
Pages: 136 | Ages: 8–10 years

- 16 units to develop writing technique, style and quality
- Aids in the development of efficient research skills
- Builds vocabulary
- Verb list depicting the conjugation of verbs



Live Language – Book 3

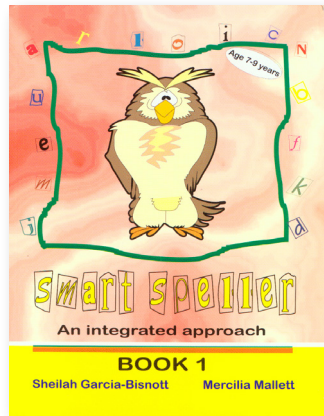
Eileen Marshall

ISBN: 978 976 638 002 3
Pages: 208 | Ages: 10–12 years

- 20 units to improve writing and editing skills
- Offers practice in communication
- Helps to enhance reasoning and interpretation skills in decision-making

Smart Speller – An integrated approach

Serving as a must-have comprehensive guide to spelling and vocabulary for primary students, the **Smart Speller** series uses activity-based exercises such as puzzles, scrambled words and rhymes to assist students in developing word recognition, word usage, pronunciation and spelling skills that they will retain for life.

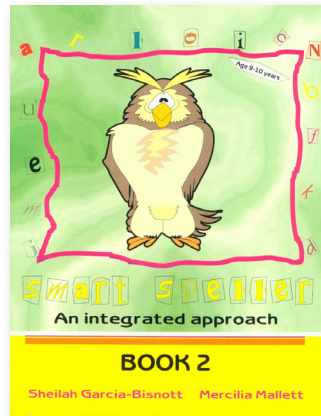


Smart Speller – Book 1

Sheilah Garcia-Bisnott
Mercilia Mallett

ISBN: 978 976 638 023 6
Pages: 152
Ages: 7–9 years

- Helps to develop basic vocabulary
- Introduces students to vowels and consonants
- Introduces students to letter sounds
- Familiarizes students with double letters, combination vowels and silent letters

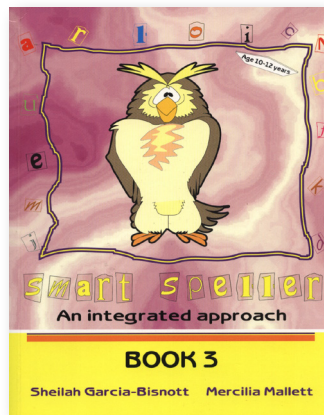


Smart Speller – Book 2

Sheilah Garcia-Bisnott
Mercilia Mallett

ISBN: 978 976 638 020 1
Pages: 136
Ages: 8–10 years

- Helps to build vocabulary
- Teaches students to spell words with double letters, combination vowels and silent letters
- Helps students to learn how to distinguish between spelling words with “ie”, “ei”, “th” and other combinations commonly mistaken



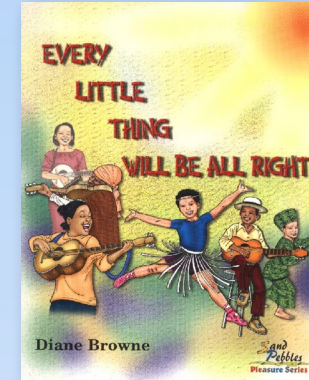
Smart Speller – Book 3

Sheilah Garcia-Bisnott
Mercilia Mallett

ISBN: 978 976 638 043 4
Pages: 280
Ages: 10–12 years

- Helps to build advanced vocabulary aligned to secondary-level education
- Teaches students how to correctly use prefixes and suffixes
- Enhances proper use of vowels, homophones and pluralization

LITERATURE

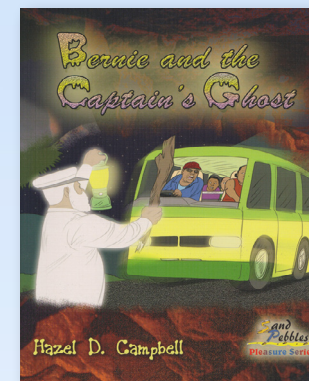


Every Little Thing Will Be All Right

Diane Browne

ISBN: 978 976 638 055 7
Pages: 68
Ages: 5–7 years

Every Little Thing follows five spectacular children who have faced and overcome adversities in their young lives, including an aspiring cricketer whose parents cannot afford his dreams to become a world-class sportsman; and a budding ballerina who worries about betraying her culture and is insecure about her body shape and size. This collection of stories is sure to inspire young readers.

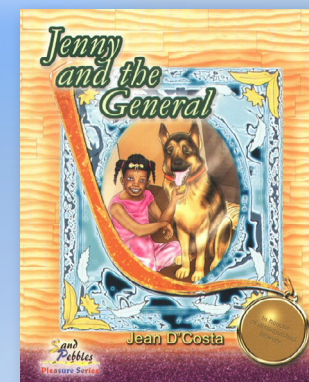


Bernie and the Captain's Ghost

Hazel Campbell

ISBN: 978 976 638 101 1
Pages: 56
Ages: 8–10 years

Six disabled orphans are anonymously invited to spend their summer holiday in remote, rural Jamaica. Spooky, right? Their bizarre holiday seems to be cursed by unexplainable and dangerous events and what appears to be ghosts!



Jenny and the General

Jean D'Costa

ISBN: 978 976 638 076 2
Pages: 56
Ages: 8–10 years

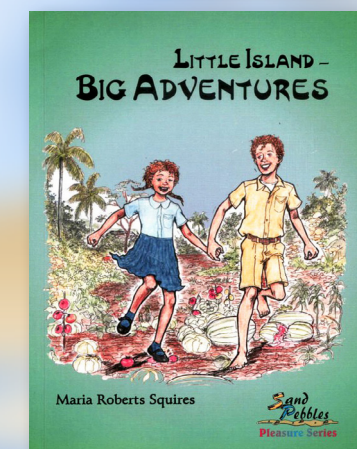
This heartwarming story depicts the unbreakable bond between little Jenny and her gallant pet dog, Monty the General. When Jenny goes missing, Monty is determined to save his young owner, but will he be able to find her in time?

Sand Pebbles

Pleasure Series

Unlike any other children's series in the Caribbean, the **Sand Pebbles Pleasure Series** takes children on wild adventures into the extraordinary lives of the carefully crafted characters residing within the 11 books in the series.

Each book dives deep into Caribbean culture, creatively depicting the people, places and scenery indigenous to the region through entertaining stories that children will read over and over! With this series, children will broaden their creative skills and cultural awareness while building their vocabulary and language skills.

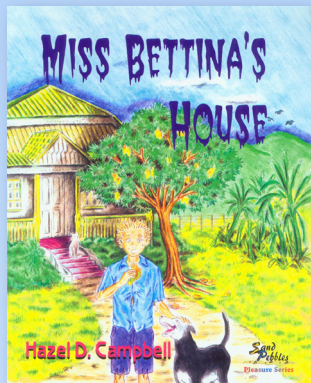


Little Island – Big Adventures

Maria Squires

ISBN: 978 976 638 087 8
Pages: 56
Ages: 8–10 years

Twelve-year-old Sara-Ann and her best friend embark on spooky adventures haunted by witches, bad bulls, giant cats and other things of the night in a small, close-knit community in the Grenadines. Though plagued by the supernatural, her story celebrates friendship and family life in the rural Caribbean.

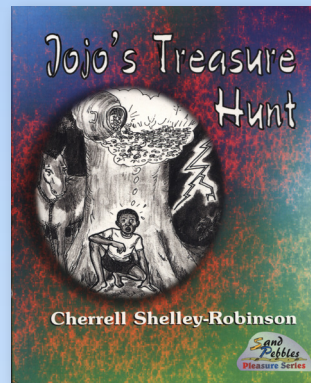


Miss Bettina's House

Hazel Campbell

ISBN: 978 976 638 069 4
Pages: 56
Ages: 8–10 years

When Miss Bettina falls ill, her animals must find a way to keep her beloved farm from the crafty village thief. In this entertaining story, the clever animals devise an ingenious plan to convince an innocent homeless boy to become their new owner. *Miss Bettina's House* is sure to have young readers laughing.

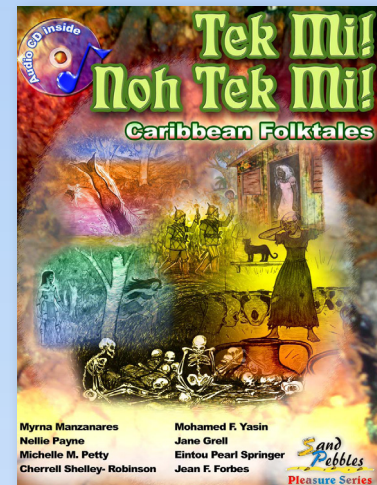


Jojo's Treasure Hunt

Cherrell Shelley-Robinson

ISBN: 978 976 638 064 9
Pages: 152
Ages: 10–12 years

Twelve-year-old Jojo cannot bear the thought of losing his home if his father cannot afford to pay the rent. To save his family from becoming homeless, Jojo must conquer ghosts and ghouls to find a mystical jar of treasure that will change his life!



Tek Mi! Noh Tek Mi! Caribbean Folktales

Edited by Hazel D. Campbell

ISBN: 978 976 638 096 0
Pages: 118
Ages: 10–14 years

In this fantastic collection of ten unusual and exciting Caribbean folktales introduced by Professor Maureen Warner, readers are taken into the rich and ghastly world of the superstitious. The stories inside originate from islands throughout the Caribbean, including an elusive mermaid in Montserrat and a scary creature with its feet turned backwards plaguing forests in Belize.

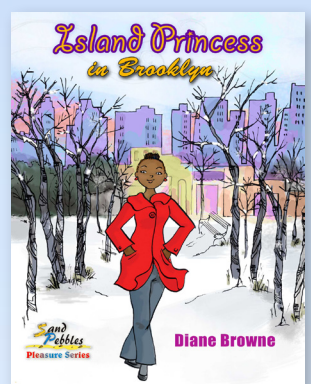


Ash the Flash

Hazel D. Campbell
Nattalie Gordon

ISBN: 978 976 638 121 9
Pages: 108
Ages: 10–12 years

What if you were the fastest human alive? Ash can run with unbelievable speed after drinking a strange potion from his uncle's laboratory. However, with his newfound superpower, he is faced with real danger and may not be able to outrun his fate.

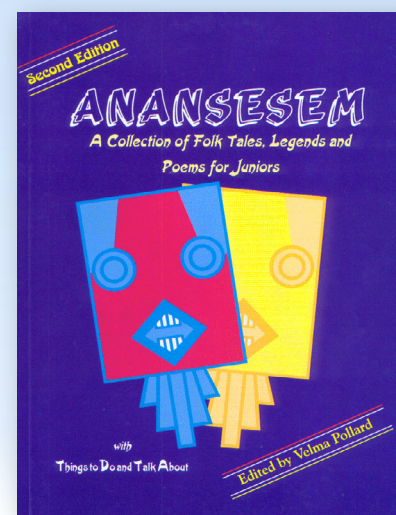


Island Princess in Brooklyn

Diane Browne

ISBN: 978 976 638 110 3
Pages: 192
Ages: 10–14 years

Thirteen-year-old Princess just migrated from Jamaica, where she lived with her beloved grandmother, to start a new life with her mother in exciting New York! Although nervous and homesick, Princess is eager to begin her new journey to sophistication and success while navigating the thrills and ills of the Big Apple.



ANANSESEM: A COLLECTION OF CARIBBEAN FOLK TALES, LEGENDS AND POEMS FOR JUNIORS – SECOND EDITION

Edited by: Velma Pollard

ISBN: 978 976 638 045 8
Pages: 152 | Ages: 10-12 years

Anansesem is a delightful collection of Caribbean folk tales, legends and poems, written by well-known Caribbean writers, which should be read by every Caribbean child! It vividly reflects the rich cultural diversity of the Caribbean region while providing activities that will help upper primary and lower secondary-level students to develop a literary appreciation and their creative writing and oral communication skills.



Freedom Come

Jean Goulbourne

ISBN: 978 976 638 054 0
Pages: 108
Ages: 10–12 years

Explore Jamaica's gripping history through five fantastic stories that transport young readers to the lives of children from Jamaica's past. Readers will enjoy vivid imagery of the nation's rich history from the Taino civilization, through the experience of slavery and the conquests of swashbuckling buccaneers, to emancipation.



Forest Fever

Sharon James

ISBN: 978 976 638 137 0
Pages: 140
Ages: 12–14 years

Set in Dominica's Morne Trois Pitons National Park, young Jerry's school trip turns into a nightmare when he becomes separated from his class in the middle of the park during a frightening storm! Cold, and terrified, Jerry finds himself in a strange village deep in the forest where he desperately tries to escape with his life.

MATHEMATICS

Adventures

Primary Mathematics



Adventures: Primary Mathematics is a comprehensive series that covers the mathematical concepts taught in lower primary levels across the Caribbean, such as measurement and statistics, and enhances their critical thinking skills through each book's core units and workbook component filled with practice exercises.

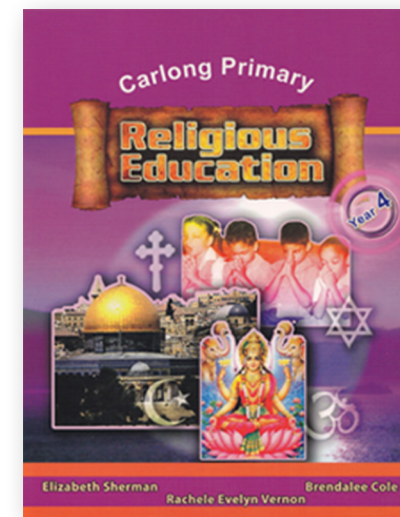


Title	Adventures: Primary Mathematics – Book 1	Adventures: Primary Mathematics – Book 2	Adventures: Primary Mathematics – Book 3	Adventures: Mathematics – Book 4
Authors	Wadyon Pryce, Sheldon Anderson et al.	Annette McDonald, Diedre Callam et al.	Michelle Reckord, Diedre Callam et al.	Edited by Conroy Hall
ISBN	978 976 638 192 9	978 976 638 214 8	978 976 638 216 2	978 976 638 217 9
Pages	206	248	336	240
Age group	6–7 years	7–8 years	8–9 years	9–10 years
Highlights	Helps to improve students' knowledge of measurement, geometry, statistics and probability, numbers and shapes 14 core mathematics units 14 practice/assessment units	Teaches students' topics such as algebra, fractions, multiplication and division 15 core mathematics units 15 practice/assessment units	Strengthens students' knowledge of geometry, algebra, measurement and fractions 17 core mathematics units 17 practice/assessment units	Includes assessment exercises aligned to the Primary Exit Profile (PEP) exam Incorporates data on information and communications technology (ICT) to improve and broaden students' research skills and knowledge 15 core mathematics units 15 practice/assessment units
Work-book	Yes	Yes	Yes	Yes

RELIGIOUS EDUCATION

Carlong Primary Religious Education

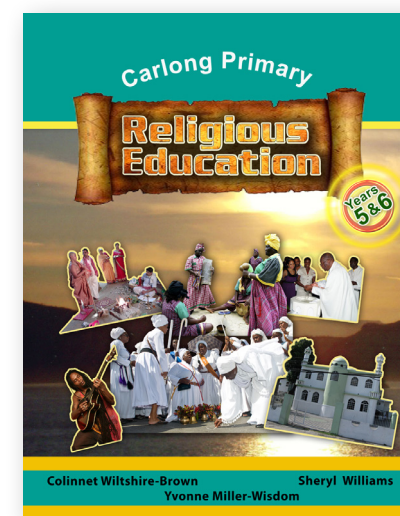
The only Religious Education textbook series at the primary level on the Jamaica Ministry of Education's Supplementary List, the **Carlong Primary Religious Education** series comprises two books that teach students about four major world religions and their influence on the Caribbean. Both texts subtly foster students' demonstration of positive values and attitudes towards the religious views, beliefs and practices of others.



CARLONG PRIMARY RELIGIOUS EDUCATION: YEAR 4

Elizabeth Sherman | Brendalee Cole | Rachele Evelyn Vernon
ISBN: 978 97 6638 103 5
Pages: 264 | Ages: 10–12 years

Focusing on Christianity, Hinduism, Islam and Judaism, **Carlong Primary Religious Education: Year 4** thoroughly explores the origin of these major world religions and their growth and practice in the Caribbean. Students will benefit from unit assessments and a glossary to help them understand and retain relevant concepts.



CARLONG PRIMARY RELIGIOUS EDUCATION: YEARS 5 & 6

Colinnet Wiltshire-Brown | Sheryl Williams | Yvonne Miller-Wisdom
ISBN: 978 976 638 113 4
Pages: 264 | Ages: 10–12 years

This two-in-one textbook delves deeper into the customs of major world religions and their prevalence and practice in the Caribbean, including birth, death, marriage and other rites of passage. **Years 5 & 6** also introduces students to the inception, expansion and importance of indigenous Caribbean religions.



Access the **FREE** online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html

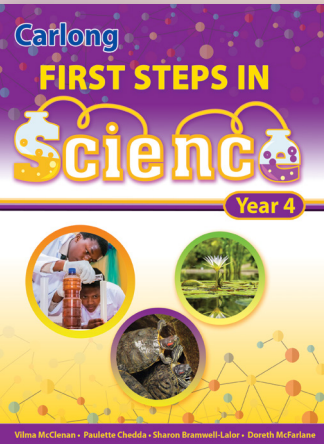
SCIENCE

FIRST STEPS IN



First Steps in Science (FSIS)

Newly revised, the **First Steps in Science** series meets the updated requirements of the Jamaica National Standards Curriculum and employs a practical and investigative approach to moulding young scientists while engaging them through various fascinating and stimulating exercises, scenarios, illustrations and stories.



FIRST STEPS IN SCIENCE – YEAR 4

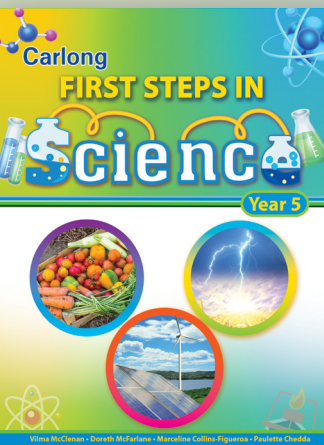
Vilma McClenan | Paulette Chedda | Sharon Bramwell-Lalor | Doreth McFarlane
ISBN: 978 976 638 191 2
Pages: 360 | Ages: 9–10 years



First Steps in Science – Year 4 is the revised edition of *First Steps in Science – Year 4 Pupil's Book* and *First Steps in Science – Year 4 Activity Book*. This revised text provides full coverage of the new Jamaica National Standards Curriculum for science, and engages students in practical activities relevant to their daily lives by utilizing a project-based approach to improve their exploratory and critical thinking skills.



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FIRST STEPS IN SCIENCE – YEAR 5

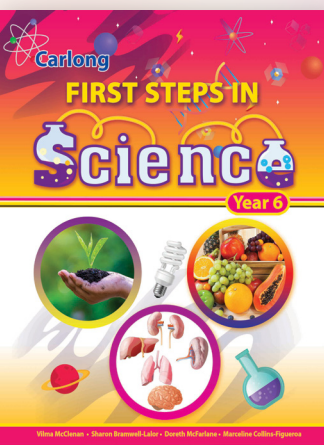
Vilma McClenan | Doreth McFarlane | Marceline Collins-Figueroa | Paulette Chedda
ISBN: 978 976 638 196 7
Pages: 368 | Ages: 10–11 years



First Steps in Science – Year 5 is the revised edition of *First Steps in Science – Year 5 Pupil's Book* and *First Steps in Science – Year 5 Activity Book*. The textbook provides full coverage of the new Jamaica National Standards Curriculum for science and focuses on integrated learning to encourage a deeper appreciation of science.



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FIRST STEPS IN SCIENCE – YEAR 6

Vilma McClenan | Sharon Bramwell-Lalor | Doreth McFarlane | Marceline Collins-Figueroa
ISBN: 978 976 638 229 2
Pages: 356 | Ages: 11–12 years



First Steps in Science – Year 6 is the revised edition of *First Steps in Science – Year 6 Pupil's Book* and *First Steps in Science – Year 6 Activity Book*. This revised text provides full coverage of the new Jamaica National Standards Curriculum for science, and engages students in practical activities relevant to their daily lives by utilizing a project-based approach to improve their exploratory and critical thinking skills.



Access the FREE online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html

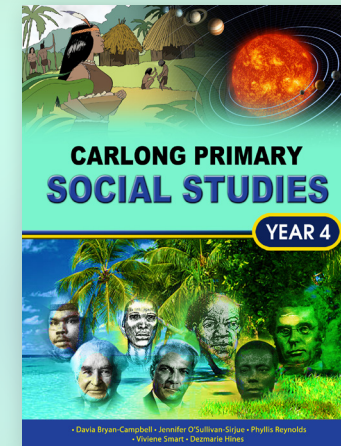
SOCIAL STUDIES

CARLONG PRIMARY SOCIAL STUDIES



Carlong Primary Social Studies (CPSS)

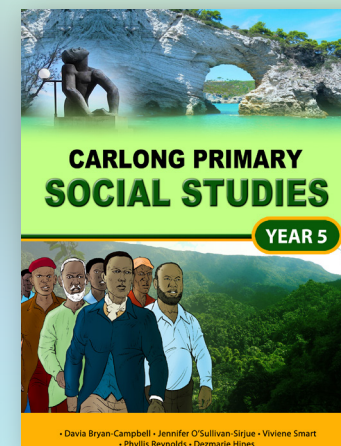
Expertly revised to specifically meet the Jamaica National Standards Curriculum (NSC) for Grades 4 to 6, this series thoroughly explores relevant social studies concepts, skills and attitudes through highly engaging class activities, as well as maps, graphs, photographs and puzzles.



CARLONG PRIMARY SOCIAL STUDIES – YEAR 4

Davia Bryan-Campbell | Jennifer O'Sullivan-Sirjue | Phyllis Reynolds | Vivienne Smart
Dezmarie Hines
ISBN: 978 976 638 211 7
Pages: 248 | Ages: 9–10 years

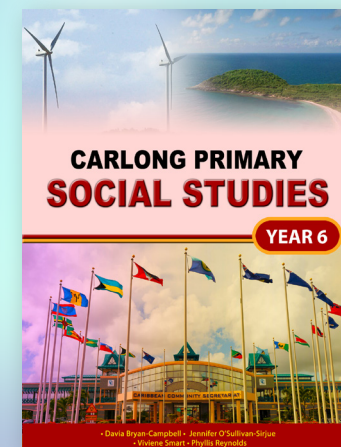
Carlong Primary Social Studies – Year 4 is the revision of the first of three books in the very successful *Carlong Primary Social Studies* series. This revised textbook provides full coverage of the new Jamaica National Standards Curriculum (NSC) for Grade 4 social studies, and features a wide range of engaging stimuli, including maps, charts and puzzles, designed to develop students' critical thinking skills.



CARLONG PRIMARY SOCIAL STUDIES – YEAR 5

Davia Bryan-Campbell | Jennifer O'Sullivan-Sirjue | Vivienne Smart | Phyllis Reynolds | Dezmarie Hines
ISBN: 978 976 638 271 9
Pages: 260 | Ages: 11–12 years

Carlong Primary Social Studies – Year 5 is the revision of the second book in the very successful *Carlong Primary Social Studies* series, which satisfies the requirements of the new Jamaica National Standards Curriculum (NSC) for Grade 5 social studies. The revised text contains exploratory and student-centred activities that provide students with the skills assessed in the Primary Exit Profile (PEP) examination.



CARLONG PRIMARY SOCIAL STUDIES – YEAR 6

Davia Bryan-Campbell | Jennifer O'Sullivan-Sirjue | Vivienne Smart | Phyllis Reynolds
ISBN: 978 976 638 228 5
Pages: 260 | Ages: 12–13 years

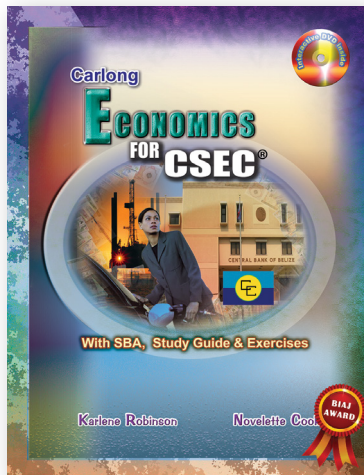
Carlong Primary Social Studies – Year 6 is the revision of the third book in the very successful *Carlong Primary Social Studies* series. This revised textbook provides full coverage of the new Jamaica National Standards Curriculum (NSC) for Grade 6 social studies, and features a wide range of engaging stimuli, including maps, charts and puzzles, designed to develop students' critical thinking skills.



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BUSINESS

SECONDARY



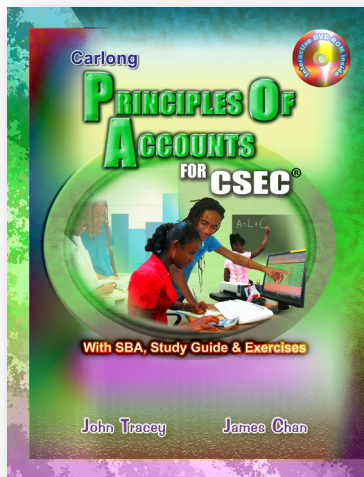
CARLONG ECONOMICS FOR CSEC® WITH SBA, STUDY GUIDE & EXERCISES

Karlene Robinson | Novelette Cooke
ISBN: 978 976 638 104 2
Pages: 454 | Ages: 15–17 years

Carlong Economics for CSEC® is a two-in-one textbook and study guide that introduces and reinforces business concepts such as money supply and fiscal and monetary policies taught at the CSEC® level. This detailed text not only gives students an overview of the syllabus, but also includes a study guide and a section for preparation of the school-based assessment (SBA).



Interactive DVD with animated exercises, videos, games and quizzes
Six mock test papers



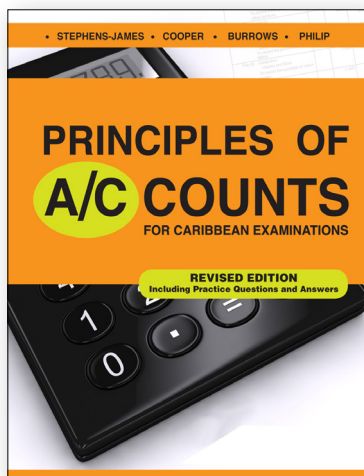
CARLONG PRINCIPLES OF ACCOUNTS FOR CSEC® WITH SBA, STUDY GUIDE & EXERCISES

John Tracey | James Chan
ISBN: 978 976 638 102 8
Pages: 560 | Ages: 15–17 years

Carlong Principles of Accounts for CSEC® introduces students to the principles and core processes of accounting including book and ledger keeping, preparation and analysis of financial statements and business accounting. Like other textbooks in Carlong's premier CSEC® suite, this text includes a study guide and a section for preparation of the school-based assessment (SBA).



Interactive DVD with animated exercises, videos, games and quizzes
Six mock test papers



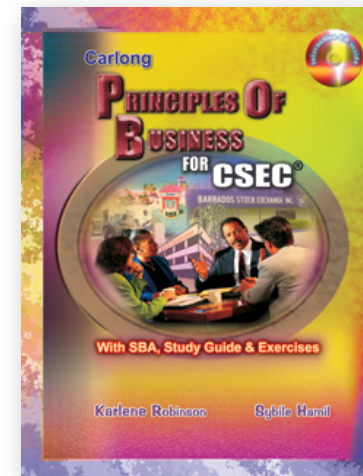
PRINCIPLES OF ACCOUNTS FOR CARIBBEAN EXAMINATIONS – REVISED EDITION

Lystra Stephens-James | Nigel Cooper | Lesley Burrows | Kirk Philip
ISBN: 978 976 637 887 5
Pages: 518 | Ages: 15–17 years

This revised edition helps students to learn and apply basic accounting principles, such as inventory management, bank reconciliation and payroll, and other concepts within the CSEC® Principles of Accounts syllabus using detailed and easy-to-understand figures, tables, illustrations and real-life scenarios.



Interactive DVD with animated exercises, videos, games and quizzes
Six mock test papers



CARLONG PRINCIPLES OF BUSINESS FOR CSEC® WITH SBA, STUDY GUIDE & EXERCISES

Karlene Robinson | Sybille Hamil
ISBN: 978 976 638 111 0
Pages: 560 | Ages: 15–17 years



Carlong Principles of Business for CSEC® was designed to benefit both students and teachers through an extensive coverage of the syllabus, inclusive of business establishment and management, production and marketing, and presentation of assignments at the CSEC® level. This vital text offers students a detailed overview of the syllabus, a study guide and a section on preparation for the alternative Paper 03/2.



Two mock test papers

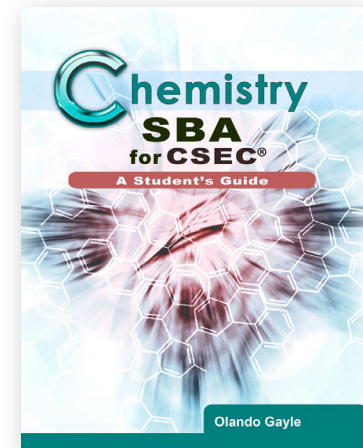
Exam guides for Papers 1, 2 and 3
School-based assessment (SBA) guide

Sample Business Plan inside!

Interactive CD-ROM with additional animated exercises and tutorial videos

CHEMISTRY

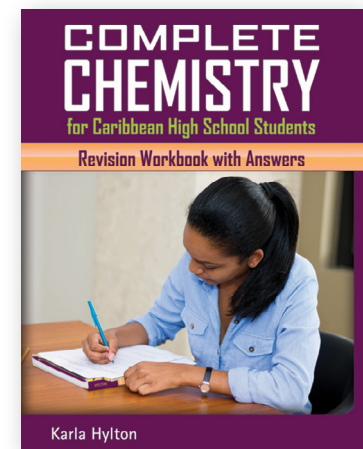
SECONDARY



CHEMISTRY SBA FOR CSEC® – A STUDENT'S GUIDE

Olando Gayle
ISBN: 978 976 638 159 2
Pages: 238 | Ages: 14–17 years

CSEC® Chemistry students can learn to successfully complete their school-based assessments (SBAs) with *Chemistry SBA for CSEC® – A Student's Guide*. It instructs students on how to design and execute lab projects, contains required practical experiments and explores a new learning approach to three challenging topics – moles, ions and electrolysis.



COMPLETE CHEMISTRY FOR CARIBBEAN HIGH SCHOOL STUDENTS

Karla Hylton
ISBN: 978 976 637 921 6
Pages: 138 | Ages: 14–17 years

As the perfect revision workbook for CSEC® Chemistry students, *Complete Chemistry* holds 22 revision units covering the topics included in the CSEC® Chemistry syllabus for practice at home and in the classroom.

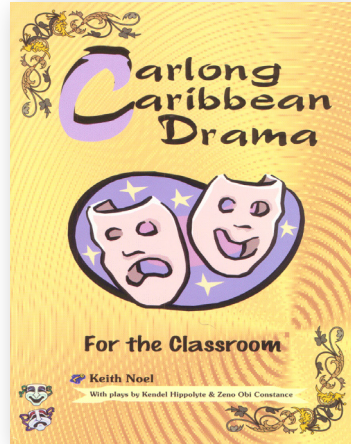
Some topics explored:

Moles Metals and non-metals Qualitative analysis
Electrolysis Organic chemistry



Answer sheets for all units

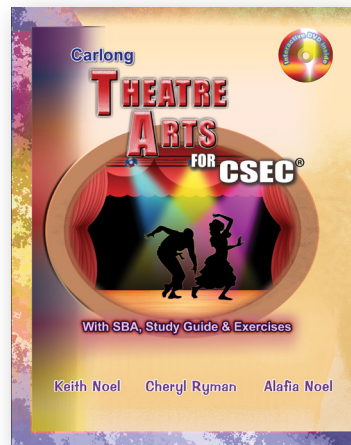
DRAMA



CARLONG CARIBBEAN DRAMA FOR THE CLASSROOM

Keith Noel
ISBN: 978 976 638 014 4
Pages: 184 | Ages: 13–15 years

Carlong Caribbean Drama for the Classroom chronicles the development of Caribbean drama and guides students through the creative processes of improvisation and play writing and production through exposure to and analysis of plays by renowned Caribbean playwrights.



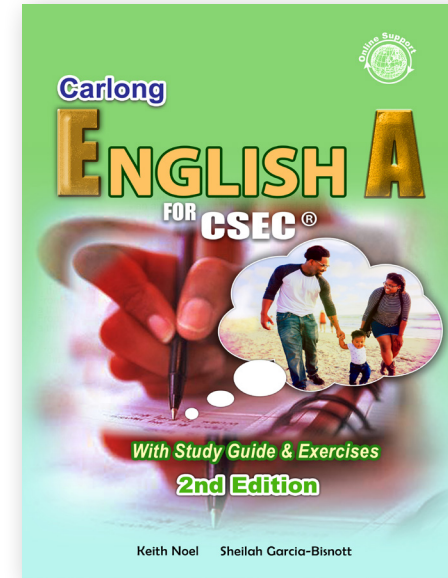
CARLONG THEATRE ARTS FOR CSEC® WITH SBA, STUDY GUIDE & EXERCISES

Keith Noel | Cheryl Ryman | Alafia Noel
ISBN: 978 976 638 118 9
Pages: 238 | Ages: 14–17 years

Carlong Theatre Arts for CSEC® moulds drama students to ace the CSEC® Drama examination and school-based assessment (SBA) with an intriguing exploration of Caribbean cultural expression in drama, dance and storytelling.

	Exam guide and overview	Mock test paper
	Study guide	Interactive DVD with videos of dance and theatre performances and interviews
	School-based assessment (SBA) guide	

ENGLISH LANGUAGE AND LITERATURE CARLONG CSEC® ENGLISH SUITE



CARLONG ENGLISH A FOR CSEC® WITH STUDY GUIDE & EXERCISES - 2ND EDITION

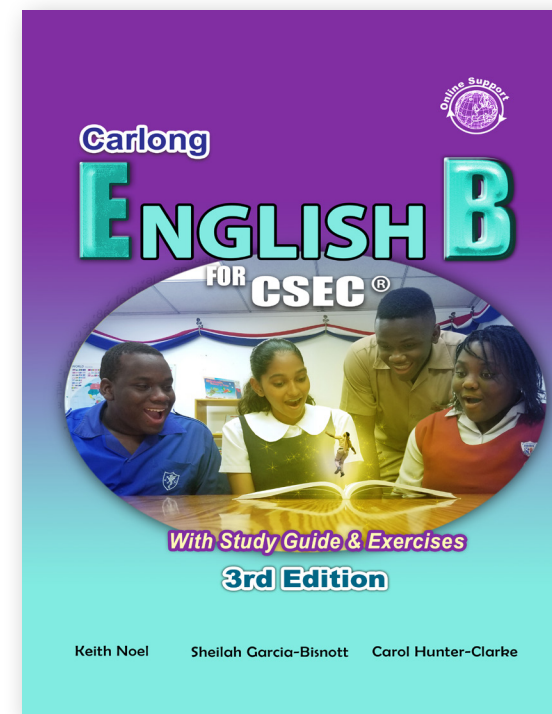
Keith Noel | Sheilah Garcia-Bisnott
ISBN: 978 976 638 235 3
Pages: 420 | Ages: 15–17 years



Carlong English A for CSEC® with Study Guide & Exercises – 2nd Edition, a revision of the highly successful *CXC® English A – Study Guide and Exercises*, has fresh material and updated and expanded content that meets the requirements of the new CSEC® syllabus. It also offers help with the development and presentation of the SBA.

This exciting two-year course responds to the demands of teachers for more scaffolding exercises and more practice at multiple choice questions.

	Exam guide and overview
	Study guide



CARLONG ENGLISH B FOR CSEC® WITH STUDY GUIDE & EXERCISES – 3RD EDITION

Keith Noel | Sheilah Garcia-Bisnott | Carol Hunter-Clark
ISBN: 978 976 638 195 0
Pages: 252 | Ages: 14–17 years



Featuring the set texts for 2018–2023, *Carlong English B for CSEC® – 3rd Edition* is a must-have for students who want to ace the CSEC® English B examination! This vital text helps students to strengthen their literary inclination through the detailed analysis of poems, drama and prose.

Set texts analysed:
 Ti-Jean and His Brothers To Kill A Mockingbird
 The Tempest Breath, Eyes, Memory

	Four mock test papers
	End of unit quizzes

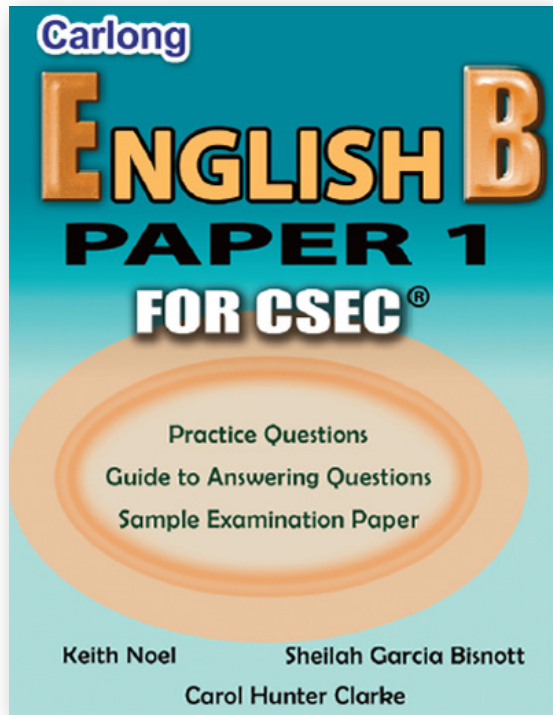


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ENGLISH LANGUAGE AND LITERATURE

CARLONG CSEC® ENGLISH SUITE

SECONDARY



CARLONG ENGLISH B PAPER 1 FOR CSEC®

Keith Noel | Sheilah Garcia-Bisnott | Carol Hunter-Clarke
 ISBN: 978 976 638 194 3
 Pages: 156 | Ages: 14–17 years



This is the ideal workbook with which to introduce students to the new format of the CSEC® English B Paper 1 examination. Featuring three sections of sample poetry, prose and drama excerpts, students are coached into mastering literary analysis to arrive at correct answers.

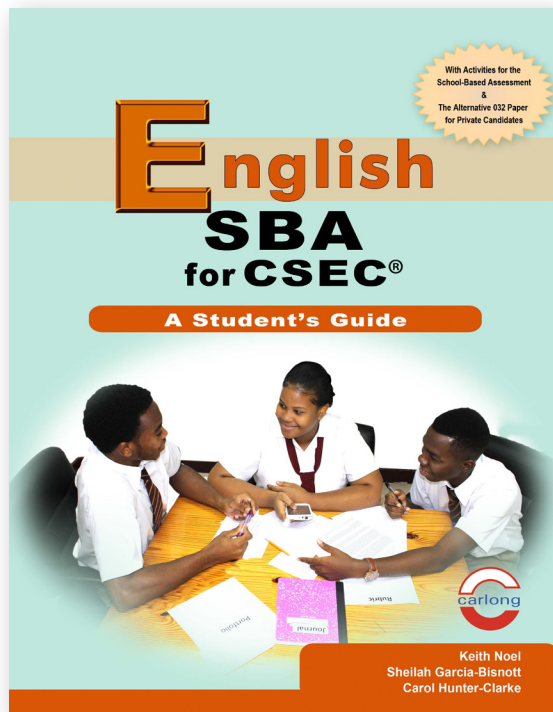


Two mock test papers



Access the FREE online test papers for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html

Keith Noel | Sheilah Garcia Bisnott
 Carol Hunter Clarke



ENGLISH SBA FOR CSEC® - A STUDENT'S GUIDE

Keith Noel | Sheilah Garcia-Bisnott | Carol Hunter-Clarke
 ISBN: 978 976 638 205 6
 Pages: 76 | Ages: 14–17 years



In support of the now combined CSEC® English A & B school-based assessment (SBA), *English SBA for CSEC®* coaches and guides students through the preparation, research and successful completion of this newly formatted SBA.

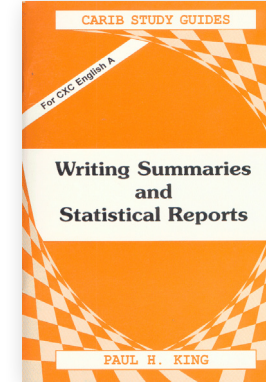


Three sample Paper 032 test papers

Keith Noel
 Sheilah Garcia-Bisnott
 Carol Hunter-Clarke

ENGLISH LANGUAGE AND LITERATURE

SECONDARY



CARIB STUDY GUIDES: WRITING SUMMARIES AND STATISTICAL REPORTS

Paul H. King
 ISBN: 978 976 638 022 9
 Pages: 112 | Ages: 15–18 years

Writing Summaries and Statistical Reports is a practical step-by-step guide that assists students in preparing for the summary and report writing sections of the CSEC® English A examination. This text offers a myriad of practice exercises and examples and explains basic terminology for statistical reports.



Delving into the world of young adult literature, the **Expressions** imprint holds high-quality novels written by Caribbean authors for youth to enjoy, while answering the calls from Caribbean Ministries of Education for more relatable and contextually-relevant books for students.



MIND GAMES

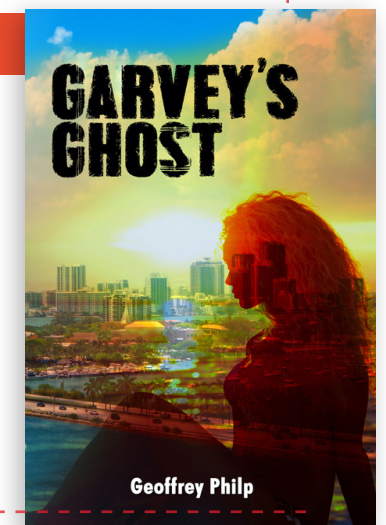
Olive Peart
 ISBN: 978 976 638 167 7
 Pages: 172 | Ages: 12–15 years

What would you do if you could control people's minds? Eleven-year-old Matthew's superpower to control minds is all he needs to defend himself from bullies at school; but what will he do to save himself from real danger when he's pressured to use his power for evil? *Mind Games* is sure to take young readers on a wild and imaginative ride into a world of fantasy.

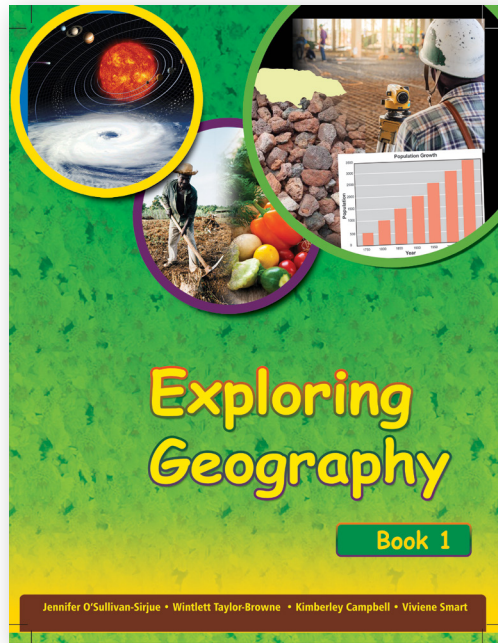
GARVEY'S GHOST

Geoffrey Philp
 ISBN: 978 976 638 166 0
 Pages: 256 | Ages: 15–18 years

This suspense novel follows a Jamaican mother's desperate search for her teenaged daughter when she suddenly goes missing in a post-Black Lives Matter Miami. Her search leads her to rely on her daughter's college professor, a devout Garveyite and Rastafarian, to find her daughter before it is too late!



GEOGRAPHY



EXPLORING GEOGRAPHY – BOOK 1

Jennifer O’Sullivan-Sirjue | Wintlett Taylor-Browne
Kimberley Campbell | Vivienne Smart

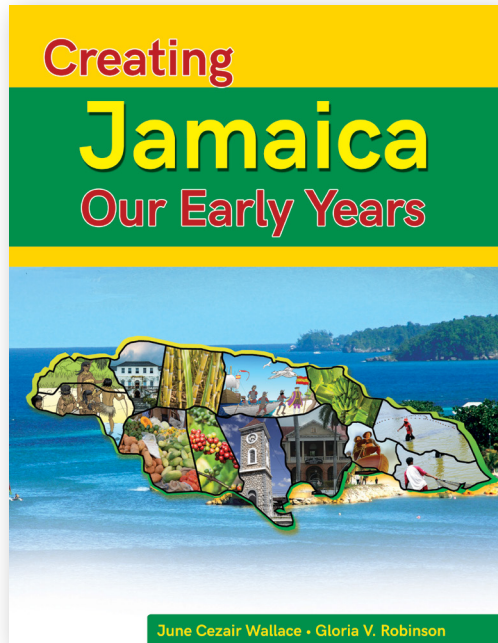
ISBN: 978 976 638 227 8
Pages: 252 | Ages: 11–13 years

Exploring Geography – Book 1 is the first in a three-book series for high school students that introduces them to basic geographic skills and provides thorough coverage of regional and global environmental issues. A revision of *Introducing Geography – A Caribbean Focus*, **Book 1** meets the requirements of the Jamaica National Standards Curriculum (NSC) for Grade 7.



End of unit assessment tests

HISTORY



CREATING JAMAICA – OUR EARLY YEARS

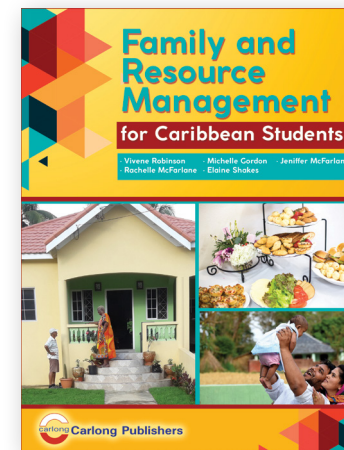
June Cezair Wallace | Gloria V. Robinson

ISBN: 978 976 638 215 5
Pages: 184
Ages: 11–13 years



Exploring Jamaican history from a historian’s point of view, *Creating Jamaica - Our Early Years* charts the nation’s early years, from the arrival of the Tainos to the development of the peasantry in post-emancipation Jamaica. This text is the revised edition of *Creating a Nation: Jamaica* and meets the Jamaica National Standards Curriculum (NSC) for Grade 7 history.

HOME AND FAMILY MANAGEMENT



FAMILY AND RESOURCE MANAGEMENT FOR CARIBBEAN STUDENTS

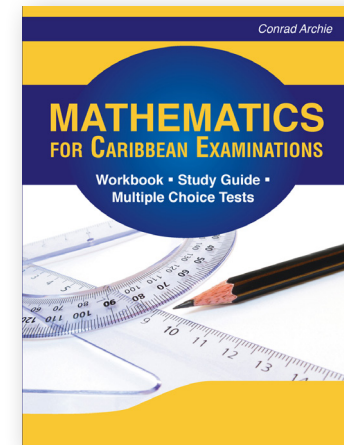
Vivene Robinson | Michelle Gordon | Jeniffer McKenzie
Rachelle McFarlane | Elaine Shakes

ISBN: 978 976 638 190 5
Pages: TBA | Ages: 15–18 years

Family and Resource Management for Caribbean Students, the revised edition of *Certificate Management of Homes and Families*, provides full coverage of the topics in the latest CSEC® Family and Resource Management syllabus by reinforcing the effective use of resources to achieve individual and family goals. Homemakers will also find this text an invaluable resource in the daily management of their homes.



MATHEMATICS



MATHEMATICS FOR CARIBBEAN EXAMINATIONS

Conrad Archie

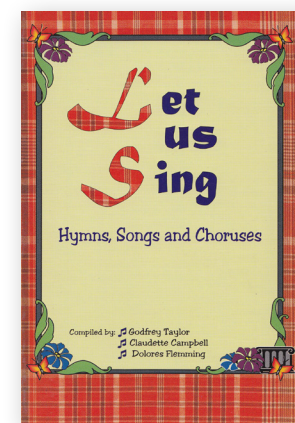
ISBN: 978 976 637 803 5
Pages: 510 | Ages: 15–18 years

Mathematics for Caribbean Examinations: Workbook, Study Guide and Multiple Choice Tests prepares students for the CSEC® Mathematics examination by offering detailed explanations, worked examples and practice exercises for various mathematical concepts and principles, enabling students to master topics including number theory, computational statistics and algebra.



Nine multiple-choice tests with 100 questions each
Answer sheets for multiple-choice tests

MUSIC



LET US SING: HYMNS, SONGS AND CHORUSES FOR CARIBBEAN SCHOOLS

Godfrey Taylor | Claudette Campbell | Dolores Flemming

ISBN: 978 976 638 046 5
Pages: 208 | Ages: 8–Adult

Let Us Sing is a refreshing collection of over 160 traditional hymns, songs and choruses for worship in school, at any religious gathering and for personal worship. Filled with Caribbean favourites, this publication presents different styles of music including reggae, calypso, mento, pop, contemporary and African-American spirituals.

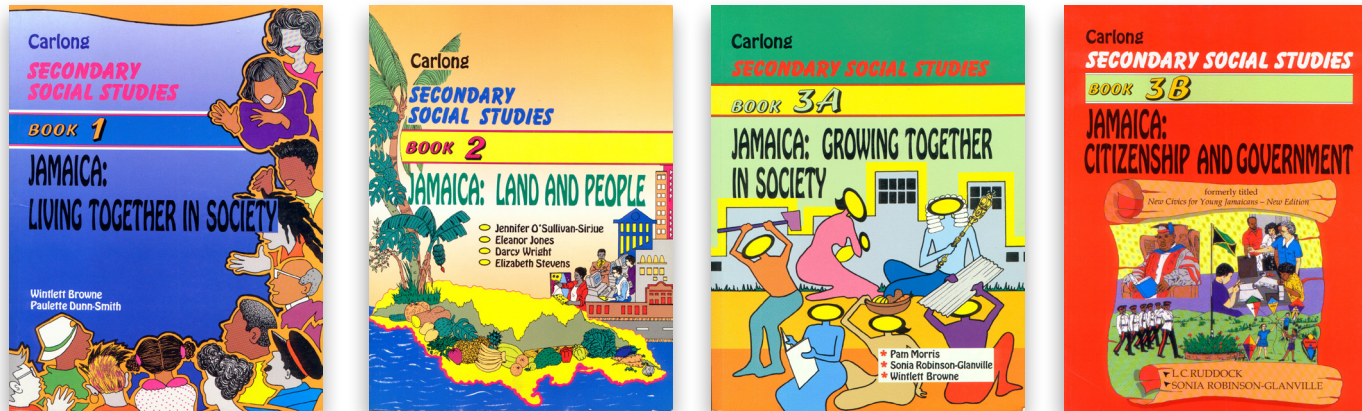


Musical score for the melody line and chord patterns
Song selections are arranged thematically, e.g. Praise, Thanksgiving and Advent and Christmas

SOCIAL STUDIES

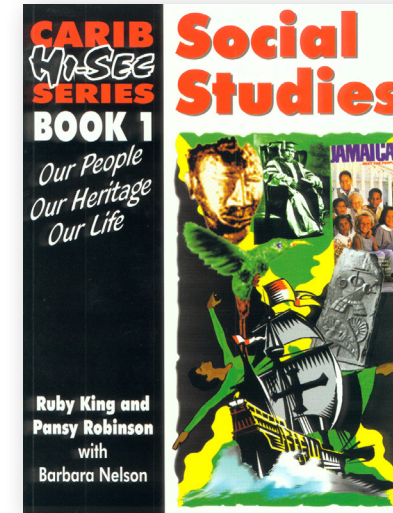
Carlong Secondary Social Studies (CSSS)

The **Carlong Secondary Social Studies** series, developed specifically for the Jamaican social studies curriculum, introduces students in Grades 7 to 9 to Jamaica's history and culture and examines the country's building blocks inclusive of its people, economy and government. The four-book series was adopted by the Ministry of Education, Youth and Information (MOEYI).



CSSS Book 1 - Jamaica: Living Together in Society	CSSS Book 2 - Jamaica: Land and People	CSSS Book 3A - Jamaica: Growing Together in Society	CSSS Book 3B - Jamaica: Citizenship and Government
Wintlett Browne Paulette Dunn-Smith	Jennifer O'Sullivan-Sirjue Eleanor Jones Darcy Wright Elizabeth Stevens	Pam Morris Sonia Robinson-Glanville Wintlett Browne	L.C. Ruddock Sonia Robinson-Glanville
978 976 801 086 5	978 976 801 099 1	978 976 801 087 2	978 976 638 007 6
272	296	304	200
11–13 years	12–14 years	13–15 years	14–16 years
Examines Jamaica's history and cultural heritage Explores social issues prevalent in Jamaica 12 units with exercises including short answer questions and essay writing	Focuses on the Jamaican people and their interaction with the environment to create livelihood Covers climate, weather and natural and manmade disasters 15 units with assessment exercises that involve the reading and interpretation of maps, graphs and statistics	Introduces students to the concept of "nation builders" and examines Jamaica's demographic and economic development Covers population, housing, employment and consumerism 12 units with exercises including short answer questions and essay writing	Reinforces the nature, significance and functions of government and society in Jamaica Includes a section on Marcus Garvey's notable contribution to Jamaican politics and culture 12 units with activities including short answer questions, map drawing and story and essay writing

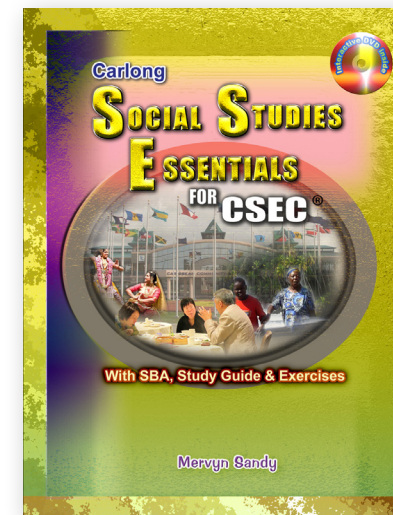
SOCIAL STUDIES



CARIB HI-SEC SOCIAL STUDIES BOOK 1 – OUR PEOPLE, OUR HERITAGE, OUR LIFE

Ruby King | Pansy Robinson | with Barbara Nelson
ISBN: 978 976 638 027 9
Pages: 184 | Ages: 11–13 years

Carib Hi-Sec Social Studies Book 1 provides high school students with detailed coverage of the topics in the Grade 7 social studies curriculum including the history and cultural heritage of and social issues in contemporary Jamaica. This text explores Jamaica's early settlers, namely the Amerindians, Europeans and Africans, and their impact on current society.



CARLONG SOCIAL STUDIES ESSENTIALS FOR CSEC® WITH SBA, STUDY GUIDE & EXERCISES

Mervyn Sandy
ISBN: 978 976 638 109 7
Pages: 420 | Ages: 15–17 years

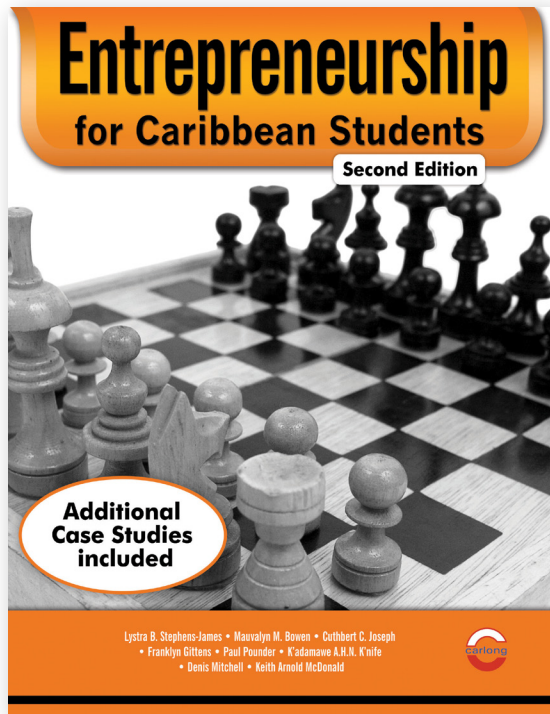
This four-in-one textbook comprehensively covers various social studies concepts included in the CSEC® Social Studies syllabus inclusive of societal institutions, sustainable development, consumerism, tourism and regional integration. This vital text offers students a detailed overview of the syllabus and a study guide.

Six mock test papers
Exam guides for Papers 1, 2 and 3
School-based assessment (SBA) guide

Interactive DVD with video and audio exercises and additional information

Access the **FREE** online learning game for this publication in Carlong's Learning Portal by visiting carlongpublishers.com/index.php/online-resources.html

BUSINESS



ENTREPRENEURSHIP FOR CARIBBEAN STUDENTS – 2ND EDITION

Lystra Stephens-James, Franklyn Gittens et al.
ISBN: 978 976 638 213 1
Pages: 260 | Ages: 15-Adult



Entrepreneurship for Caribbean Students – 2nd Edition enables students to master all topics in the latest CAPE® Entrepreneurship syllabus, including entrepreneurship in the Caribbean, social entrepreneurship, e-commerce and business ventures.

Now with culturally relevant cases at the end of every chapter, students have greater opportunities to execute investigative inquiries as aspiring entrepreneurs within a real-world context.

Additional Case Studies included



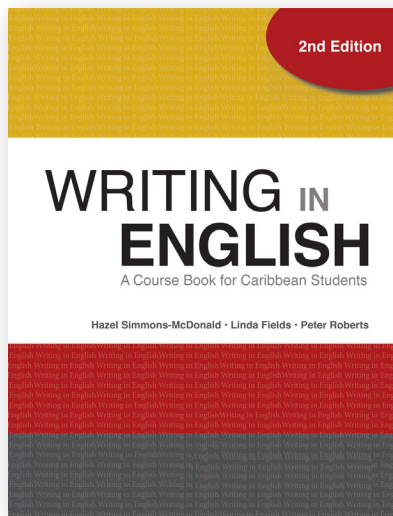
Scan QR codes within the text for additional cases and suggested answers

School-based assessment (SBA) guide
Answer sheets for unit exercises

Lystra B. Stephens-James • Maevaelyn M. Bowen • Colthart C. Joseph
• Franklyn Gittens • Paul Pounder • K'adama A.H.N. K'nife
• Denis Mitchell • Keith Arnold McDonald



COMMUNICATION STUDIES



WRITING IN ENGLISH: A COURSE BOOK FOR CARIBBEAN STUDENTS – 2ND EDITION

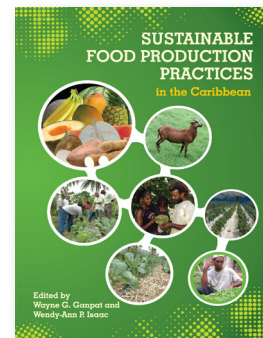
Hazel Simmonds-McDonald | Linda Fields | Peter Roberts
ISBN: 978 976 637 369 6
Pages: 640 | Ages: 15-Adult

Writing in English is widely used across the Caribbean in teaching English Language and Communication Studies at the upper secondary and tertiary levels. The second edition covers more topics including language and discourse, the writing process and the evolution of language and communication resulting from technological advancements.

FOOD AND THE ENVIRONMENT

Sustainable Food Production Practices in the Caribbean

This two-volume series fills a void in providing much-needed course material for students sitting the CAPE® Food and the Environment examination as well as those pursuing Agriculture and Food Production at the diploma or undergraduate level. Both texts focus on sustainable and eco-friendly production systems and practices that reduce the use of chemicals and preserves the region's soils.

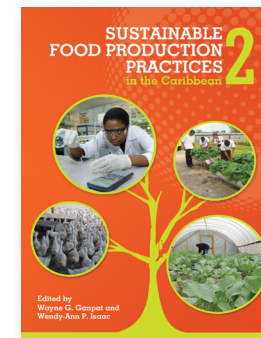


Sustainable Food Production Practices in the Caribbean Volume 1

Edited by Wayne Ganpat and Wendy-Ann P. Isaac

ISBN: 978 976 637 624 6
Pages: 512
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- Covers post-harvest production, quality assurance and post-production methods
- Introduces students to agricultural commodities and export
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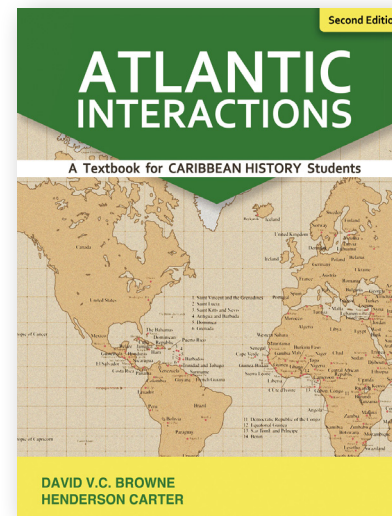
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HISTORY



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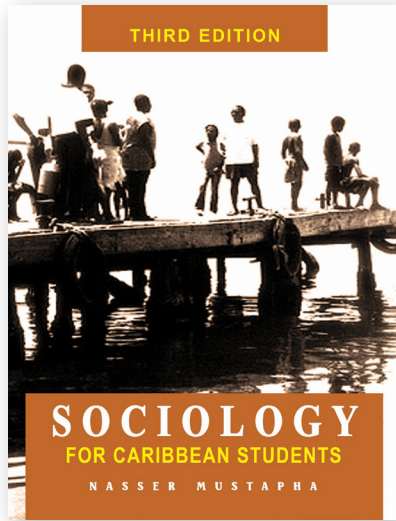
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Nasser Mustapha
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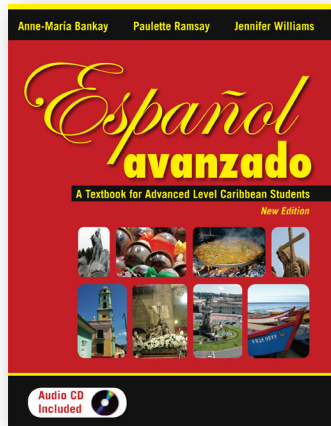


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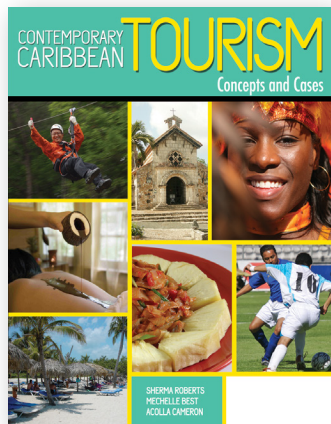
Anne-Maria Bankay | Paulette Ramsay | Jennifer Williams
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Sherma Roberts | Mechelle Best | Acolla Cameron
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Carlong Economics for CSEC®	38
Carlong Principles of Accounts for CSEC®	38
Principles of Accounts for Caribbean Examinations	38
Carlong Principles of Business for CSEC®	39
Entrepreneurship for Caribbean Students – 2nd Edition	48

English Language

Adventures: Primary Language Arts Books 1 – 3	28
Carib Language Arts Series (CLAS)	29
Smart Speller – An integrated approach – Books 1– 3	30
Live Language: A Writing and Comprehension Course for Juniors – Books 1– 3	29
Carlong Revision Guide for Junior English – Second Edition	22
Carlong English A for CSEC® With Study Guide, Exercises and DVD	41
Carlong English B for CSEC® With Study Guide and Exercises – 3rd Edition	41
Carib Study Guide: Writing Summaries and Statistical Reports	43
Writing in English: A Course Book for Caribbean Students – 2nd Edition	48

English Literature

Anansesem: A Collection of Folk Tales, Legends and Poems for Juniors – Second Edition	33
Bet You Didn't Know: Of Birds and Trees and Things Like These	18
Bintang Series	14
Sand Pebbles Pleasure Series	31-33
Mind Games	43
Garvey's Ghost	43

Geography

Exploring Geography	44
---------------------	----

History

Creating Jamaica: Our Early Years	44
Atlantic Interactions	49

Home Economics Management

Family and Resource Management for Caribbean Students	45
---	----

Mathematics

Adventures: Primary Mathematics – Books 1-4	34
Carlong Revision Guide: Junior Mathematics – Second Edition	22
Mathematics for Caribbean Examinations	45

Music

Let Us Sing: Hymns, Songs and Choruses	45
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Religious Education

Carlong Primary Religious Education – Year 4	35
Carlong Primary Religious Education – Years 5 & 6	35

Science

First Steps in Science (FSIS) series	36
Carlong Revision Guide: Junior Science	22

Social Studies

Carlong Secondary Social Studies (CSSS) series	46
Carlong Primary Social Studies (CPSS) series	37
Carib Hi-Sec Social Studies – Book 1: Our People, Our Heritage, Our Life	47
Carlong Social Studies Essentials for CSEC®	47

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TITLE INDEX

Adventures: Primary Language Arts Books 1-3	28	Contemporary Caribbean Tourism: Concepts and Cases	51
Adventures: Primary Mathematics Books 1-4	34	Creating Jamaica – Our Early Years	44
Anansem: A Collection of Caribbean Folk Tales, Legends and Poems for Juniors	33	English SBA for CSEC® - A Student’s Guide	42
Ash the Flash	32	Entrepreneurship for Caribbean Students – 2nd Edition	48
Atlantic Interactions	49	Español avanzado	50
Bernie and the Captain’s Ghost	31	Every Little Thing Will Be All Right	31
Bet You Didn’t Know! Of Birds and Trees and Things Like These	18	Exploring Geography – Book 1	44
Bintah Series:		Family and Resource Management for Caribbean Students	45
Bintah and the Hungry Giants	15	First Steps in Science (FSIS) Years 4-6	36
Bintah Takes A Trip	14	Forest Fever	32
How Bintah Got Her Jewels	15	Freedom Come	32
Meet Bintah	14	Garvey’s Ghost	43
Carib Hi-Sec Social Studies – Book 1	47	How Smart Are You?	24
Carib Language Arts Series (CLAS) Levels 2A-3	29	Interpreting Graphs, Tables and Charts	21
Carlong Caribbean Drama for the Classroom	40	Island Princess in Brooklyn	32
Carlong Communication Tasks	21	Jamaica: Citizenship and Government	46
Carlong Economics for CSEC®	38	Jamaica: Growing Together in Society	46
Carlong English A for CSEC®	41	Jamaica: Land and People	46
Carlong English B for CSEC® – 3rd Edition	41	Jamaica: Living Together in Society	46
Carlong English B Paper 1 for CSEC®	42	Jenny and the General	31
Carlong Integrated Assessment Papers (CIAP) – Books 1-4		Jojo’s Treasure Hunt	32
Language Arts	19	Let Us Sing: Hymns, Songs and Choruses	45
Mathematics	20	Let’s Learn to Write – Cursive	17
Carlong Literacy Skills	19	Let’s Learn to Write – Script	17
Carlong Numeracy Skills	21	Little Island – Big Adventures	31
Carlong Practice Papers		Live Language: A Writing and Comprehension Course for Juniors Books 1-3	29
Language Arts	23	Mathematics for Caribbean Examinations	45
Mathematics	23	Mind Builders – Test Your Thinking Skills	24
Science	23	Mind Games	43
Social Studies	23	Miss Bettina’s House	32
Carlong Primary Integrated Studies (CPIS) Series Years 1 to 3	25-27	Playing With Sounds – Parts 1 & 2	16
Carlong Primary Religious Education Years 4-6	35	Principles of Accounts for Caribbean Examinations	38
Carlong Primary Social Studies (CPSS) Years 4-6	37	Reading Readiness Activity Book 1	17
Carlong Principles of Accounts for CSEC®	38	Reading Readiness Activity Book 2	17
Carlong Principles of Business for CSEC®	39	Skill-Building	16
Carlong Revision Guides		Smart Speller – An integrated approach Books 1-3	30
Junior English – Second Edition	22	Sociology for Caribbean Students – 3rd Edition	50
Junior Mathematics – Second Edition	22	Sustainable Food Production Practices in the Caribbean Volumes 1-2	49
Junior Science	22	Tek Mi! Noh Tek Mi!	33
Carlong Social Studies Essentials for CSEC®	47	Vowels	16
Carlong Theatre Arts for CSEC®	40	Writing in English – 2nd Edition	48
Chemistry SBA for CSEC®	39	Writing Summaries and Statistical Reports	43
Complete Chemistry for Caribbean High School Students	39		
Consonant Blends	16		
Consonants	16		

ORDER INFORMATION AND TRADING TERMS

All purchases are either cash or credit. The duration for credit purchases is 30 days from date of invoice, (e.g. payment for goods bought on the 20th of the month is due on the 19th of the following month). Note the features of your invoice below:

- Date of Invoice
- Invoice Number
- Customer Number (this is how your bookshop is identified)
- Order Number
- Quantity Ordered
- Quantity Supplied
- Description of Goods – (book title & ISBN)
- Published Price (PP)
- Discount
- Extended Prices (Qty x PP Less Discount)
- Total at the bottom of the Invoice
- Name, Signature and Date. Please ensure that the Dispatcher signs your invoice.

Carlong has a Committee that meets during the first week of May each year to set the credit limits for the peak season (June – September) and the slow period (October – May).

Credit Customers

Customers are required to trade for two years as cash customers before becoming eligible for credit. The credit facility is not automatic. Customers are required to make a request for credit in writing. Additionally, each request is required to be accompanied by a Credit Application Form supplied by Carlong. Conditions apply.

A credit letter is sent to all credit customers informing them of their new limits for the upcoming season. Below is the list of variables used to inform adjustments to credit limits:

- Largest invoice per month
- Highest balance per month
- Days to pay (this refers to customers who already have a credit facility and require an increase)
- Number of returned cheques
- Total sales for the prior year
- Expansion – This information is sent in by the customer. It represents additional store(s) or expansion of existing store or other forms of business expansions.

New Customers

New customers are required to complete a *Bookshop Data Form* which is supplied by Carlong. The form requires the following information:

- Name and address of the bookstore

- Telephone numbers
- Email address
- Range of goods sold in store
- Type of management present at store, (ie. full-time, part-time/absentee)
- Credit references, etc.

Publications

Carlong is the sole distributor of Carlong and Hodder Education/Pearson publications. We also stock some Ladybird titles.

Discounts

Discounts ranging from twenty-five to thirty percent (25%-30%) are given on Carlong/Hodder Education/Pearson and Ladybird titles.

Minimum Quantity	Discount allowed
6 copies (of any one title)	25% – 30%

Institutions such as schools, libraries and public sector organizations, groups and churches may be eligible for a 20% discount. Conditions apply.

Order Processing

Kindly submit orders at least two (2) days in advance during the peak season (June to September) to minimize delays and errors. Customers will be advised of the status of their order by email.

Contact us at any of the following:

Telephone: (876) 923 6505-7; (876) 359 7103
E-Mail: sales.distrib@carlongpublishers.com
Whatsapp: (876) 856 4770

When orders are submitted to our Customer Service Representatives at 37 Second Street, Newport West, the order is placed into the system and the value of the order is determined. If the customer is a cash customer, a picking slip is generated at 38 First Street, Newport West and the order is processed accordingly.

However, if the customer is a credit customer, the account status determines whether the order should be supplied. Your balance is checked to ascertain if you are within your credit limit or if you have exceeded same.

A Credit customer is informed if their account's limit has been exceeded (account is in arrears). Customers are then given the chance to settle the account. Below is an example of the details on a statement for an account which is in arrears.

Account Details	
Name of Bookshop - Bookstore Limited	
Credit Limit	\$500,000.00
Amount due @ March 1	(\$350,000.00)
Available credit	\$150,000.00
Order value @ March 2	(\$250,000.00)
Overdraft	\$100,000.00

ORDER INFORMATION AND TRADING TERMS

Order Processing (cont'd)

Action

Bookstore Limited will be asked to rectify their account status by employing one of the following strategies:

- Pay \$100,000.00 up front
- Reduce their order to the available credit amount (\$150,000.00)

Deliveries

All deliveries are done at our Distribution Centre, 38 First Street, Newport West. In your best interest, we ask that you check your goods with our Dispatcher to ensure accuracy. Invoices bearing both signatures indicate that the entire order has been filled.

Pre-packed Orders

This is done at the customer's risk. Customers, especially those in rural areas, ask that their orders be packed and ready for pick-up. We try to accommodate these requests but Carlong is not responsible for any shortages experienced.

Returns Policy

- No returns on firm sales
- Books may be returned to the Inventory Clerk within sixty (60) days from date of invoice.
- The following criteria must be satisfied before credit can be approved:
 - Book(s) must not be damaged or defaced.
 - All prices should be removed without defacing the book.
 - No residue, pencil or other marks of impression should be visible.
 - A copy of the invoice or delivery note on which the books were originally supplied must be presented with the books being returned.
 - Both the customer and the Inventory Clerk must check and agree on the books being returned.

Damaged Returns

Damaged or faulty books may be replaced at no extra cost to the customers if the flaw falls under any of those described below:

- Books collated incorrectly
- Missing pages
- User returns a book that is faulty

These should be retrieved from the customer/user and returned to Carlong. If we are unable to replace returned books, a credit note will be issued to the bookseller.

Statements

Statements are printed monthly and sent to each credit customer. The responsibility is the customer's to go through the statements and direct all queries to Customer Service or the Credit & Collections Accountant.

Payments should be made against specific invoices. Please quote the pertinent invoice number(s) when submitting payments.

Account statements indicate the age and categories under which each invoice falls. Below is the list of categories:

- | | |
|---------------------|---|
| Current | - all invoices within the given month (Not yet due) |
| 30 days | - invoices now due |
| 31-60 days | - invoices over 30 days. (Past due) |
| Over 60 days | - Critical |

WE LOVE TO HEAR FROM YOU!

Contact our Marketing team for order requests and queries or visits:



Vinton Samms
Marketing Manager
v.samms@carlongpublishers.com



Nicklaus Bromfield
Marketing Representative - Western Jamaica
n.bromfield@carlongpublishers.com



Domian Shorter
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Bernadene Blake-McCalla
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b.mccalla@carlongpublishers.com



Oraine Edwards
Marketing Administrator
marketing@carlongpublishers.com



Khalied Khan
Director, Books Etc. Ltd., Trinidad & Tobago
kkhan@tstt.net.tt

Contact our Customer Service Representatives to place, track and query orders:



Delores Grant-Smith
Customer Service Administrator
d.smith@carlongpublishers.com



Donald Lawrence
Customer Service Representative
d.lawrence@carlongpublishers.com

VISIT OUR OFFICES OR GIVE US A CALL!

Executive Management, Publishing, Marketing and HR

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(876) 960 9364-6; (876) 960 2080;
(876) 920 9972

Fax: (876) 968 1353

Finance and Accounting & Facilities and Operations

37 Second Street,
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Jamaica, W.I.
(876) 923 7019; (876) 923 7008

Distribution Centre

38 First Street,
Newport West,
Kingston 13,
Jamaica, W.I.
(876) 923 6505-7

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EBSCO eBooks Ask your librarian for details.

Books



For further enquiries contact the Marketing Department at (876) 960 9364-6,
(876) 960 2080 or (876) 960 9972